
S&P TEST

SWOT & PESTLE.com

GRANGES SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : Granges

Company Sector : Mining & Metals – Aluminium Engineering

Operating Geography : Sweden, Europe, Global

About the Company : Granges is a pioneer in the manufacture of lighter, smarter, and more environmentally friendly aluminium products and solutions. The company is headquartered in Stockholm, Sweden. Granges was founded in 1896 and grew out of two industries: railways and mines. The business provides advanced materials that help customers improve the efficiency of their manufacturing processes as well as the performance of their final goods. Granges' cutting-edge innovation has shaped the industry for over 125 years, and the company is a market leader in rolled products for thermal management systems, specialty packaging, and a few niche applications. Granges has manufacturing and distribution facilities in three continents: Asia, Europe, and the Americas. The company has world-class metallurgical expertise and an in-depth understanding of the manufacturing process, especially in alloy growth, hot rolling of clad materials, thermo-mechanical processing, and slitting. Product designers and engineers collaborate closely with consumers to refine the materials' interactions with their equipment and processes. In March 2021, Granges announced that it would invest USD 33 million to expand its aluminium casting operations in Huntingdon, Tennessee, to meet the increasing demand from North American customers.

Granges's Unique Selling Point or USP lies in its being a global leader in aluminium engineering, manufacturing, and innovation, with a strong emphasis on developing innovative materials and solutions that allow customers to boost productivity and energy efficiency, enhance safety, and take advantage of digitalization and automation opportunities. Granges's mission statement reads, "To develop lighter, smarter and more sustainable aluminium products and solutions".

Revenue :

SEK 10,970 million - FY ending 31st December 2020 (y-o-y growth - 8.28 %)

SEK 11,960 million - FY ending 31st December 2019

SWOT Analysis :

The SWOT Analysis for Granges is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Diversified product portfolio serving four key end-customer markets 2.Holds proprietary disruptive technologies of active brazing 3.Market leader for end-to-end development of aluminum in 3 continents 4.Strong and consistent financial performance 5.Specialized research and innovations in collaboration with partners and customers 	<ul style="list-style-type: none"> 1.Huge debt burden piling pressure on company finances
Opportunities	Threats
<ul style="list-style-type: none"> 1.Digitization and automation can help European aluminum industry survive 2.Aluminium demand is expected to grow in Asia by 2025 3.Increasing demand for aluminium products that reduce carbon footprint 	<ul style="list-style-type: none"> 1.Downstream aluminum industry in Europe face import tariffs 2.Scarcity of raw materials in Europe creates high vulnerability from international competition 3.Labour shortage in European industries due to the pandemic

PESTLE Analysis :

The PESTLE Analysis for Granges is given below:

<p style="text-align: center;">Political</p> <p>1.Impact of trade wars on Swedish companies 2.Deteriorating relations between Sweden and China could create trade restrictions</p>	<p style="text-align: center;">Economical</p> <p>1.Sweden is expected to recover faster from pandemic due to limited impact</p>
<p style="text-align: center;">Social</p> <p>1.Sustainability plays a cardinal role for Swedish consumers, impacting purchase decisions in-store 2.Increased environmental awareness is increasing consumer demand for sustainable metals</p>	<p style="text-align: center;">Technological</p> <p>1.Emergence of AI (Artificial Intelligence) in aluminium industry can create long term sustainability 2.Aluminium-ion battery technology breakthrough could cause increased aluminium demand</p>
<p style="text-align: center;">Legal</p> <p>1.Impact of Sweden's Climate Act and policy measures for climate change</p>	<p style="text-align: center;">Environmental</p> <p>1.Focused on achieving self-set sustainability target for 2025 2.Aluminium industry focuses on achieving energy efficiency and CO2 emission control</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Granges** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com