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VEOLIA ENVIRONNEMENT S.A. SWOT & PESTLE ANALYSIS

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Company Name : Veolia Environnement S.A.

Company Sector : Environmental and Utility Services

Operating Geography : France, Europe, Global

About the Company : Veolia Environnement S.A. is a France based environmental services provider, headquartered in Paris. Its services fall in four broad categories: waste management, water management, transport, and energy services. The company brands itself as an optimized resource manager that helps in to develop access to resources, preserve available resources, and to replenish them. These solutions are targeted to support development of industries and communities. The company spun-off from Vivendi Conglomerate in 2002, post which it rebranded its offerings under the new name of Veolia. Its solutions aims to fight climate change, treat pollution, optimize resources and improve quality of life. The group supplied drinking water to 95 million people and provided wastewater services to 62 million people in 2020. It also produced approximately 43 million megawatt hours of energy and treated 47 million metric tons of waste. In the same year, the company ranked 412 in Global 500. As of early 2021, Veolia has approximately 179,000 employees in 54 countries.

Veolia Environnement S.A.'s unique selling proposition or USP lies in being of the world's leading providers of water and wastewater solutions. Veolia Environnement S.A.'s mission statement reads, "To encourage the transition to a more circular economy. To offer innovative solutions that develop access to resources, and protect and renew them. Across the world."

Revenue :

26,010 million - FY ending 31st December 2020 (y-o-y growth of -4.3%)

27,189 million - FY ending 31st December 2019 (y-o-y growth of +4.3%)

25,911 million - FY ending 31st December 2018

SWOT Analysis :

The SWOT Analysis for Veolia Environnement S.A. is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Strategic and efficient planning to meet longterm goals 2.Extensive market presence and Global expertise serving a large base of customers 3.Established player in Industrial outsourcing and integrated services 4.Committed to multifaceted performance across its six growth markets 5.Strong focus on innovation in line with industry trends 	<ul style="list-style-type: none"> 1.Newer, local waste and energy management practices 2.Lack of awareness of company portfolio and services
Opportunities	Threats
<ul style="list-style-type: none"> 1.Consolidation with world-leading companies to reduce plastic pollution 2.Pooling the strengths of Suez and Veolia to create world champion of ecological transformation 3.Increasing demand for environmental services 4.Opportunities in smart city implementations 5.Hazardous waste - A growing market in China driven by regulation 	<ul style="list-style-type: none"> 1.Increasing competition for environmental services across markets 2.Regulatory licenses and contract terms

PESTLE Analysis :

The PESTLE Analysis for Veolia Environnement S.A. is given below:

<p style="text-align: center;">Political</p> <p>1. Government Regulations and standards driving sustainability and pollution</p>	<p style="text-align: center;">Economical</p> <p>1. Economic growth and rising pollution</p>
<p style="text-align: center;">Social</p> <p>1. Creating enormous job opportunities in Europe through Plastic recycling 2. Urban farming a solution to feed cities</p>	<p style="text-align: center;">Technological</p> <p>1. Using digital technology to enhance customer experience 2. Monitoring SARS-CoV-2 in wastewater 3. Smart building and eco-construction</p>
<p style="text-align: center;">Legal</p> <p>1. Environmental laws and legislation</p>	<p style="text-align: center;">Environmental</p> <p>1. Concrete solutions to support climate transition 2. Contributing to the discussion about low-carbon strategies</p>

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