

---

# S&P TEST

SWOT & PESTLE.com

---

## AIR LIQUIDE S.A. SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).

**Company Name :** Air Liquide S.A.

**Company Sector :** Industrial Products

**Operating Geography :** France, Europe, Global

**About the Company :** Air Liquide S.A. is a French multinational company, headquartered in Paris, France. It was founded in 1902 by Georges Claude and Paul Delorme. The company operated through four segments which include: Gas & Services, Engineering & Construction, Global Markets & Technologies and Other Activities. Through these segments the company provides a wide-range of products and services including gas supply, construction and development of industrial gas production plants, welding, diving and many more, to industries such as medical, chemical and electronic manufacturers. Apart from Paris, the company has major sites in Japan, Houston, TX and Newark, DE, USA, Frankfurt, Shanghai and Dubai. Air Liquide mainly focuses on Research and Development, where it innovates and finds new solutions for industrial gases, healthcare products, electronic chips, foods and chemicals, and production of hydrogen. As of early 2021, the company operates in 78 countries with the support of approximately 64,500 employees. In July 2021, Air Liquide acquired Sasol's 16 Air Separation Units (ASU), world's biggest oxygen production site located in Secunda, South Africa.

Air Liquide's unique selling proposition or USP lies in being a world leader in gases, technologies and services for industry and healthcare. Air Liquide's mission statement reads, "Our ambition is to lead our industry, deliver long-term performance and contribute to sustainability."

**Revenue :**

20,485 million – FY ended December 31, 2020

21,920 million – FY ended December 31, 2019

## SWOT Analysis :

The SWOT Analysis for Air Liquide S.A. is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> <li>1. Growth in Gas and Services, liquid &amp; other specialty chemicals and biological products.</li> <li>2. Operational efficiency gains, in addition to Airgas synergies which are ahead of forecasts by the company</li> <li>3. Strong investment backlog, rapid innovations and new markets that help fuel future growth</li> <li>4. Market leader in outsourced refinery hydrogen with a global market share of over 30%</li> <li>5. Relentless focus on innovation and advanced technologies - electronics and deep tech</li> </ol>	<ol style="list-style-type: none"> <li>1. The activity level in Engineering &amp; Construction remained weak</li> <li>2. Rise in production costs and higher loan rates</li> </ol>
Opportunities	Threats
<ol style="list-style-type: none"> <li>1. Can Delve into new products and services in the coming time</li> <li>2. Rising demand in the healthcare market</li> <li>3. Potential of growth in COPD market</li> <li>4. Great potential in the growing electronics market to supply gas and advanced materials</li> <li>5. Huge step-up in the field of Solar Energy</li> </ol>	<ol style="list-style-type: none"> <li>1. Developing economies represented a little under half of the investment opportunities</li> <li>2. Continuous Rise in the prices of raw materials</li> <li>3. Increasing competition from foreign market and rapid technological changes</li> </ol>

## PESTLE Analysis :

The PESTLE Analysis for Air Liquide S.A. is given below:

<p style="text-align: center;"><b>Political</b></p> <p>1.Uncertainty around business after implementation of Brexit</p>	<p style="text-align: center;"><b>Economical</b></p> <p>1.Stable economy and market size and share</p>
<p style="text-align: center;"><b>Social</b></p> <p>1.Personalized support programs for patients and value-based healthcare 2.Increase in income levels across major markets 3.Urbanization and Industrialization to increase demand for gases</p>	<p style="text-align: center;"><b>Technological</b></p> <p>1.Increase in demand for cryogenics technologies across a broad range of industries 2.Leveraging next-gen multivariable model predictive control (MPC) technology 3.Technological issues and development risks</p>
<p style="text-align: center;"><b>Legal</b></p> <p>1.Protection against theft of business and trade secrets</p>	<p style="text-align: center;"><b>Environmental</b></p> <p>1.Focus on green products and services 2.Recycling and sustainable solutions to help customers and company meet stricter regulations</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Air Liquide S.A.** SWOT & PESTLE Analysis is a paid report at **21.53 U.S.D.**



\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



# S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2025 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
[support@swotandpestle.com](mailto:support@swotandpestle.com)