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# S&P TEST

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## BIONTECH SE SWOT & PESTLE ANALYSIS

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**Company Name :** BioNTech SE

**Company Sector :** Biotechnology

**Operating Geography :** Germany, Europe, Global

**About the Company :**

BioNTech SE is a German biotechnology firm headquartered in Mainz, that develops and manufactures active immunotherapies for patient-specific illness therapy. It creates drug candidates based on messenger ribonucleic acid (mRNA) for use as individualised cancer immunotherapies, vaccines against infectious diseases, and protein replacement therapies for rare diseases, as well as engineered cell therapy, novel antibodies, and small molecule immunomodulators as cancer treatment options. In 2008, Uur Ahin, Zlem Türeci, and Christoph Huber created BioNTech. The business's efforts revolve around the research and manufacture of technology and pharmaceuticals for personalised cancer immunotherapy. The company has over 20 product candidates in development, eight in nine current clinical trials, and has treated over 250 patients with 17 different tumour types. With Pfizer and Fosun, the company is working on "Project Lightspeed" a project to create a revolutionary mRNA technology for a COVID-19 vaccine. On May 28, 2021, Pfizer and BioNTech received the first European Union approval for the COVID-19 vaccine in adolescents.

BioNTech's Unique Selling Point or USP lies in its technology, which allows it to combine modes of action in a coordinated manner to cure cancer more effectively than currently available medications. Because of its synergistic platform and manufacturing capabilities, the company is at the forefront of the paradigm shift toward customised immunotherapies. BioNTech's vision statement reads, "We aspire to individualize cancer medicine".

**Revenue :**

482.3 million - FY ending 31st December 2020 (y-o-y growth 344%)

108.6 million - FY ending 31st December 2019

**SWOT Analysis :**

The SWOT Analysis for BioNTech SE is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1.Strategic collaborations with partners like Pfizer led to growth</li> <li>2.Long term strategy in the field of immuno-oncology</li> <li>3.First mover in globally used Covid-19 vaccine</li> <li>4.Strong immuno-engineering competencies</li> </ul>	<ul style="list-style-type: none"> <li>1.Lack of sales and marketing capabilities</li> <li>2.No other large-scale product commercialized other than Covid-19 vaccine</li> <li>3.Significant accumulated losses over the years</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.mRNA based pharmaceuticals have great potential in healthcare</li> <li>2.Rapid design and manufacturing capability of strain specific vaccines</li> <li>3.Upcoming government orders for vaccines from various countries</li> </ul>	<ul style="list-style-type: none"> <li>1.Possible enforcement of export authorization schemes by EU</li> <li>2.Large number of corporations are in competition for vaccine development</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for BioNTech SE is given below:

<p style="text-align: center;"><b>Political</b></p> <ol style="list-style-type: none"> <li>1.WHO's Covax program to ensure availability of vaccines across the world</li> <li>2.Vaccine diplomacy has become a new way of international relations</li> <li>3.Pressure on governments to make Covid-19 vaccines available for free</li> <li>4.Governments controlling vaccine raw material supply for domestic use</li> </ol>	<p style="text-align: center;"><b>Economical</b></p> <ol style="list-style-type: none"> <li>1.Healthcare sector expanded faster than world economy</li> </ol>
<p style="text-align: center;"><b>Social</b></p> <ol style="list-style-type: none"> <li>1.Development of vaccine during pandemic brought goodwill to the biotech sector</li> </ol>	<p style="text-align: center;"><b>Technological</b></p> <ol style="list-style-type: none"> <li>1.Negative perception about the commercialisation of Covid-19 vaccines ","</li> </ol>
<p style="text-align: center;"><b>Legal</b></p> <ol style="list-style-type: none"> <li>1.Engineered cell therapies for treatment of tumours"),["</li> </ol> <p style="text-align: center;"><b>Legal</b></p>	<p style="text-align: center;"><b>Environmental</b></p> <ol style="list-style-type: none"> <li>1.Pricing control measures hinder the successful commercial launch</li> <li>2.Full implementation of ACA act in USA affects pharmaceutical financing</li> </ol> <p style="text-align: center;">", "</p>

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