
S&P TEST

SWOT & PESTLE.com

NETGEAR INC. SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : Netgear Inc.

Company Sector : Networking Equipment

Operating Geography : U.S., North America, Global

About the Company :

Netgear Inc. is an American multinational company specializing in computer networking. The company is headquartered at San Jose, California. It was founded in 1996 by Patrick Lo. Its products include a wide range of technologies such as ProSAFE switches, Network appliances, Network-attached storage, WiFi Mesh Systems, Wireless Access Points, WiFi routers, gaming routers, etc. As of 2020 the company has approximately 24,000 retail stores across the world. The company operates through three segments namely- Retail (for consumers), Commercial (for businesses) and Service Provider. The retail section deals with home wireless fidelity (WiFi) networking and other smart products which may have been connected. The commercial segment deals with providing solutions for security, storage and business networking for small and medium enterprises. Lastly, as a service provider it concentrates on custom and commercially viable whole home networking hardware and software solutions, including fourth-generation (4G) etc. The company has been awarded the Red Dot Award: Product Design 2021 for 13 of its products. It also received the CES Innovation Award Honoree in 2021 for its computer peripherals & Accessories, smart home and gaming.

Netgear's Unique Selling Proposition or its USP lies in offering innovative networking products that connect people, power businesses, and advance the way we live. The Company prizes these innovations like the flagship Orbi WiFi 6 System with DOCSIS 3.1 Built-in Cable Modem, launched from its stable. It is the first product to provide an ultra-fast internet speed and full home coverage and can connect over 40 devices. Its speed hovers around 4.2 Gbps and can cover an area of about 5,000 sq. ft. The device also encourages cost savings by removing monthly cable modem rental fees from internet providers. Netgear's mission statement reads "to be an innovative leader in its efforts to connect the whole world to internet."

Revenue :

USD 1,256 million - FY ending 31st December 2020 (y-o-y growth 26.01%)

USD 997 million - FY ending 31st December 2019

SWOT Analysis :

The SWOT Analysis for Netgear Inc. is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Highest share in retail WiFi and switches in US market 2.Award winning WiFi 6 technology-based devices 3.High tech Server Message Block (SMB) and Audiovisual (AV) solutions for small businesses 4.Unique digital art home solutions sets industry benchmark 	<ul style="list-style-type: none"> 1.Highly dependent on third-party manufacturers for device components 2.Significant sales conducted with selected recurring customers creates cluster risk
Opportunities	Threats
<ul style="list-style-type: none"> 1.Pandemic has increased dependence on WiFi networks and their upgrades 2.Popularity of subscription-based services create revenue generation opportunity 3.5G capable industrial routers' demand to soar in upcoming years 4.Rise in cloud gaming will increase demand for low latency 5G and WiFi 6 devices 	<ul style="list-style-type: none"> 1.Semiconductor chip shortage has started affecting WiFi router production in 2021 2.Prolonged disruption in transportation and supply chain could increase operating expenses 3.Highly competitive and rapidly evolving environment

PESTLE Analysis :

The PESTLE Analysis for Netgear Inc. is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1.Global trade war has disrupted networking industry's manufacturing operations 2.Brexit adds operating expenses and complexity for networking industry 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1.US suspends digital tax on multiple countries for negotiation
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1.Consumers are buying more internet connected devices since pandemic 2.Large number of consumers prefer shops that offers free WiFi service 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1.New WiFi 6E standards provide low latency and high-speed performance 2.Quantum computing and cyber-attacks create need for sophisticated network security
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1.Made in America executive law order encourages US businesses to setup manufacturing units in USA 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1.Wireless communication industry commits to reduce carbon footprints 2.Shift to 5G infrastructure is expected to increase e-waste

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Netgear Inc.** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com