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INOVIO PHARMACEUTICALS SWOT & PESTLE ANALYSIS

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Company Name : Inovio Pharmaceuticals

Company Sector : Biotechnology

Operating Geography : United States, North America, Global

About the Company : Inovio Pharmaceuticals is a biotechnology business headquartered in the United States that specialises in the discovery, development, and marketing of synthetic DNA products for cancer and infectious disease treatment. The firm is focused on bringing precisely engineered and delivered DNA therapeutics to the market as quickly as possible to potentially treat and protect individuals from serious and life-threatening diseases related to HPV, cancer, and infectious diseases. Inovio was founded in 1983 as Biotechnologies & Experimental Research, Inc. INOVIO's DNA therapies have routinely stimulated safe, robust, and fully functional T cell and antibody responses against targeted infections and malignancies, with 15 clinical projects currently in development. In June 2021, the company announced that it would expand its agreement with Advaccine Biopharmaceuticals Suzhou Co., Ltd. to perform a global Phase 3 portion of the ongoing Phase 2/3 trial called INNOVATE of COVID-19 DNA Vaccine Candidate, INO-4800.

Inovio Pharmaceuticals, Inc.'s unique selling point or USP lies in its being a leading biotechnology company that is publicly traded on the New York Stock Exchange (NYSE). Inovio Pharmaceuticals', mission statement reads, "At Inovio, the revolutionary power of our technology is superseded only by the dedication, passion, and expertise of the team we have brought together to bring our technology to life for patients in need."

Revenue :

US\$ 7.411 million - FY ending 31st December 2020 (y-o-y growth 80%)

US\$ 4.112 million - FY ending 31st December 2019

SWOT Analysis :

The SWOT Analysis for Inovio Pharmaceuticals is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Rapid DNA medicine generation ability 2.Robust pipeline of products 3.Record of innovations in biotechnology 	<ul style="list-style-type: none"> 1.Substantial accumulated deficit over several years 2.Dependence on third parties for sales and marketing 3.Limited number of clients
Opportunities	Threats
<ul style="list-style-type: none"> 1.Wide applications of the DNA technology 2.Upcoming DNA medicines for Covid-19 	<ul style="list-style-type: none"> 1.Involvement into multiple legal issues can harm reputation 2.Highly competitive biotechnology environment around the globe 3.Business model with highly uncertain result 4.Newer mutations of SARS-CoV-2 can demean the vaccines

PESTLE Analysis :

The PESTLE Analysis for Inovio Pharmaceuticals is given below:

Political	Economical
1.Shutdown of government agencies led to severe losses 2.Vulnerable to political unrest in Hong Kong, China 3.IP rights on vaccines have become a global dilemma	1.Job market recovery fueled by biotechs will help in research funding
Social	Technological
1.Increased rate of HPV infections in population, necessitate vaccination	1.Monoclonal antibodies to be used for immunity enhancement 2.Smart medical devices to inject medicines
Legal	Environmental
1.Emergency approvals by FDA can help Covid-19 medicines 2.Tax credit reduction in orphan drugs increases costs	1.Disposal of hazardous materials, critical for operations

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