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INDRA SISTEMAS S.A. SWOT & PESTLE ANALYSIS

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Company Name : Indra Sistemas S.A.

Company Sector : IT Services and Consulting

Operating Geography : Spain, Europe, Global

About the Company :

Indra Sistemas S. A. is a Spanish company that specializes in information technology and defense systems. Indra is a member of the IBEX 35 index and is listed on the Bolsa de Madrid. The company was established in 1993 with its headquarters in Alcobendas, Madrid, Spain. Indra is made up of three sectors: information technology, simulation and automated test equipment, and defence electronic equipment. Indra's services include consulting, project creation, systems and application integration, and IT system and business process outsourcing. This package is divided into two parts: solutions and services. Indra claims to specialize in systems and solutions (including outsourcing and application maintenance) as well as business processes in which technology plays a strategic and differentiating role (BPO). Indra's core business areas include Air traffic control systems – where it appears to be one of the world's biggest suppliers; Indra claims that its systems handle a third of the world's air traffic, Rapid transit ticketing systems built in Madrid, Barcelona, Paris, Lisbon, Shanghai, Athens, Buenos Aires, Mumbai, and Santiago de Chile, Services in the financial sector, Electoral technology and processes in the energy sector, Simulators for planes, Information systems for defence health care. On April 19th, 2021 Indra announced that it will lead the Spanish RDI Mobility 2030 project, which aims to make modern smart, automated, and sustainable mobility a reality by overcoming current technical limitations for mass deployment of electric, connected, and autonomous vehicles on the roads, and promoting their incorporation into the new mobility as a service paradigm.

Indra Sistemas Inc.'s Unique Selling Point or USP lies in it being a leading global technology and advisory firm that serves as a technological partner for its customers' core business operations around the world and a global pioneer in proprietary technologies for particular segments of the transportation and defence industries. Indra Sistemas' mission statement reads, “To be an innovative knowledge-based company in our relations with our internal and external public (shareholders, professionals, clients, etc.) as well as with the institutions that cultivate and develop this knowledge and with the communities in which we are present”.

Revenue :

Euro 3103.735 million - FY ending 31st December 2020 (y-o-y growth 3.23%)

Euro 3203.939 million- FY ending 31st December 2019

SWOT Analysis :

The SWOT Analysis for Indra Sistemas S.A. is given below:

Strengths	Weaknesses
<p>1.Expert in designing transport infrastructure, automation of Air Traffic Control (ATC), and developing technological solutions for defense & security</p> <p>2.Ensures high quality and efficiency through innovative solutions and services offered</p> <p>3.Unique methods of project management, execution, and production along with Information Technology Infrastructure Library (ITIL) ensures client satisfaction</p> <p>4.284 partners and alliances with technology firms for innovation and collaboration</p>	<p>1.Declining market returns with emphasis on the Spanish market</p>
Opportunities	Threats
<p>1.Increasing automation in logistics business</p> <p>2.Digital transformation capabilities can be used to diversify into cloud platform solutions</p> <p>3.Expertise in defense technology can be used to enter untapped markets</p>	<p>1.Emergence of internal consultancy as a result of the pandemic and other economic causes</p> <p>2.Competitors focus on development of similar capabilities</p>

PESTLE Analysis :

The PESTLE Analysis for Indra Sistemas S.A. is given below:

<p style="text-align: center;">Political</p> <p>1.The originating country of the company, Spain is a member of several international organizations</p> <p>2.Instability in Spain's domestic political environment</p> <p>3.Corruption issues in Spain</p>	<p style="text-align: center;">Economical</p> <p>1.A decade long recession along with high unemployment rate</p> <p>2.A healthy Gross Domestic Product (GDP) due to rising domestic demand and large exports to European countries</p>
<p style="text-align: center;">Social</p> <p>1.The Spanish society is riddled with issues such as the rich-poor gap, drug addiction, limited income, declining healthcare etc.</p>	<p style="text-align: center;">Technological</p> <p>1.The high speed trains and healthcare system in Spain provides opportunity for digitization</p> <p>2.Spain sets a benchmark for world class innovations in ATC, transport, and communication etc.</p>
<p style="text-align: center;">Legal</p> <p>1.The bureaucratic political environment in Spain offers employees several workplace rights</p>	<p style="text-align: center;">Environmental</p> <p>1.Increased environmental awareness in Spain</p>

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