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HALMA PLC SWOT & PESTLE ANALYSIS

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Company Name : Halma plc

Company Sector : Safety Equipment

Operating Geography : United Kingdom, Europe, Global

About the Company :

Halma plc, headquartered in Amersham, England, is a British global group of safety equipment firms that develops products for hazard identification and life protection. It is traded on the London Stock Exchange and is a component of the FTSE 100 Index. In 1894, The Nahalma Tea Estate Company Limited, based in Ceylon, was established and in 1973, the company was renamed Halma Limited, and in 1981, it became Halma plc. Safety, Environmental & Analytical, and Medical are the three sectors in which Halma enterprises operates. Safety technologies that save lives, safeguard infrastructure, and allow for safe transportation, as well as safety technologies that protect people and assets at work in a variety of vital industrial and logistics operations. Environmental & Analysis develops technologies to monitor and protect the environment, as well as assure the quality and availability of life-sustaining resources. Medical technology improves patients' quality of life while also improving the quality of treatment provided by healthcare professionals. In May 2021, Halma was designated one of Europe's Climate Leaders by the Financial Times and Statista. The list, which was published in the Financial Times on May 18, 2021, emphasises the company's commitment to lowering greenhouse gas emissions.

Halma Plc.'s Unique Selling Point or USP lies in its being the global collection of life-saving technological firms. The mission statement of Halma Plc. reads, "We ensure that cash generation is strong enough to sustain investment for growth and increase dividends without the need for high levels of external funding".

Revenue :

£ 1,338.4 million – FY ending 31st March 2020 (y-o-y growth 10.53 %)

£ 1,210.9 million – FY ending 31st March 2019

SWOT Analysis :

The SWOT Analysis for Halma plc is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Layered and lean business structure 2.Sustainable financial model enabling acquisitions 3.Strong focus on research and development 4.Strong reputation among customers 	<ul style="list-style-type: none"> 1.Unable to repeat large customer contracts entered in FY19 2.Weak presence in Africa and Middle East
Opportunities	Threats
<ul style="list-style-type: none"> 1.Urban population proportion increase to boost infrastructure safety division 2.Population ageing to provide scope for therapeutic business 3.Strong growth opportunities in Asia Pacific and other countries 4.Business transformation through digitization 	<ul style="list-style-type: none"> 1.Customer default risk leading to lower organic growth 2.Market penetration in Environmental Monitoring in China 3.Lockdown restrictions across the world impacting infrastructure safety

PESTLE Analysis :

The PESTLE Analysis for Halma plc is given below:

Political	Economical
1.Geopolitical tensions impacting business in all divisions 2.Policies regarding procurement from conflict zones	1.Weakened sterling increased Return on Total Invested Capital 2.Reduced business due to Covid pandemic
Social	Technological
1.Genesis of pandemic in China gave learnings to prepare in advance 2.Increasing industrialization and automation creating demand for process safety	1.Advanced Radar Technology instrumental for protecting critical infrastructure 2.Healthcare Assessment Technologies gained importance during Covid
Legal	Environmental
1.Fire safety reforms in UK to boost infrastructure safety 2.Growing industrialization and automation leading to increasing health and safety regulation and associated legal risks	1.Strain on key resources due to population creating opportunities 2.High pollution in Africa and Asia creating business for testing products

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We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

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