
S&P TEST

SWOT & PESTLE.com

SHAW COMMUNICATIONS INC. SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : Shaw Communications Inc.

Company Sector : Telecommunications

Operating Geography : Canada, North America, Global

About the Company :

Shaw Communications Inc. is a telecommunications company based in Canada that offers services such as phone, Internet, television, and cell phones. Shaw headquartered in Calgary, Alberta, offers home telecommunications services mainly in Alberta and British Columbia, as well as satellite television services throughout the country. In 1966, JR Shaw founded Shaw in Edmonton, Alberta as Capital Cable Television Company, Ltd. It was initially a division of Shawcor, JR's father's company, but in the 1970s, the company was separated from Shawcor. Telus Communications is the company's main rival in Western Canada for home telecommunications. The company owns and operates a national network of 860,000 kilometres of fibre that it is constantly upgrading and enhancing, ensuring safety, reliability, and speed for its customers' homes and businesses. More than 6 million people are served by the company throughout the world. Smaller cable television services are operated by the company in Saskatchewan, Manitoba, and Northern Ontario. Shaw's affiliate Freedom Mobile offers mobile services in Alberta, British Columbia, and Southern Ontario under the Freedom and Shaw Mobile names. On April 15 2021, Shaw Communications Inc. launched Shaw Gig WiFi using the best in-home technologies to provide consumers with the higher speeds, lower latency, and more reliable WiFi signal they need to link all of their devices.

Shaw Communication's Unique Selling Point or USP lies in it being one of Canada's largest telecommunications companies, dedicated to providing outstanding consumer services through creative content and delivery offerings. Shaw Communication's mission statement reads "To deliver exceptional customer experience through outstanding people sharing Shaw Values".

Revenue :

CAD \$5.407 billion – FY ended 31st August, 2020

CAD \$2.161 billion – FY ended 31st August, 2019

SWOT Analysis :

The SWOT Analysis for Shaw Communications Inc. is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.It has a diversified portfolio in the Telecom industry 2.It is the fastest broadband provider in Canada 3.Strong balance sheet and good financial rating 	<ul style="list-style-type: none"> 1.Canada's telecom industry is one of the most expensive in the world 2.It is not a geographically diverse company and its revenues are dependent on Canada
Opportunities	Threats
<ul style="list-style-type: none"> 1.5G roll out to help generate increased revenues 2.Telecom industry booming with increased internet usage and digitalization globally 3.It can diversify into providing IOT solutions 4.Merger with Rogers communication will create economies of scale and synergistic effects 	<ul style="list-style-type: none"> 1.Covid 19 pandemic caused temporary/permanent closure of many of Shaw's retail network. 2.Increased debt after the deal between Rogers and Shaw 3.5G health concerns and anti 5G propaganda and fake news

PESTLE Analysis :

The PESTLE Analysis for Shaw Communications Inc. is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1.After souring relations with China, Canada discretely avoids Huawei's 5G tech. 2.Government of Canada investing for future high-speed internet 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1.For decades Canada's economy is growing very slowly.
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1.Increased acceptance of digital technologies and digital economy driven by pandemic 2.Streaming services replacing cinema and TV 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1.Rapid advancement of technologies and use of cloud computing 2.E-gaming/e-sports user base rapidly increasing across markets
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1.Government taking steps to opening the wireless market 2.Telecom companies lobbying government for favourable regulations 3.Regulations to reduce cell phone costs by 25% 4.Telecom industry in Canada is highly protected from foreign companies 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1.Digital technology and initiatives to help fight climate change

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Shaw Communications Inc.** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**

[**Buy Now**](#)

* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com