

---

# S&P TEST

SWOT & PESTLE.com

---

## WISTRON CORPORATION SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).

**Company Name :** Wistron Corporation

**Company Sector :** Electronics Manufacturing

**Operating Geography :** Taiwan, Asia, Global

**About the Company :** Founded on 30 May 2001, Wistron Corporation is a major original design manufacturer, headquartered in Taipei City, Taiwan. The company was the manufacturing arm of Acer Inc. before it spun off and became an independent company in 2000. Being a part of the Original Design Manufacturer industry, Wistron manufactures and designs products for other companies to sell under their own brand name. The company mainly focuses on products related to information and communication technology. Its products include handheld devices, notebook PCs, desktop PCs, servers, storage, LCD TVs along with devices and equipment for medical applications. Wistron group consists of the Wistron NeWeb Corporation, which specialises in the design and development of communication products, the Wistron Information Technology & Services Corporation which is a software services provider and the Wiwynn Corporation, which is a cloud enabling technology service company. Wistron group thus offers a range of industrial products and services in components, communications and software solutions. The company has featured in Forbes Global 2000 list since 2009- 2021 consistently. It was also listed on Taiwan Stock Exchange in 2021.

Wistron Corporation's Unique Selling Proposition or USP lies in it being a technology leader with its subsidiaries and affiliated companies. The mission statement of Wistron Corporation reads "To create value for leading global ICT companies through innovative high-tech design, manufacturing, and service offerings."

**Revenue :**

NT\$ 687,686 million - FY ending 31st December 2020 (y-o-y growth -6.53%)

NT\$ 735,742 million - FY ending 31st December 2019

**SWOT Analysis :**

The SWOT Analysis for Wistron Corporation is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1.Highly experienced R&amp;D team</li> <li>2.Strong capability of building products in ICT value chain</li> <li>3.High market share across verticals</li> <li>4.Complete vertical integration helps in remaining competitive</li> </ul>	<ul style="list-style-type: none"> <li>1.Poor redressal of employee issues leading to agitations</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.Increase in use of IoT devices with arrival of 5G</li> <li>2.Increased demand for servers as internet giants procure from ODMs</li> <li>3.Expansion through India's PLI scheme</li> <li>4.Growing autonomous vehicles increase smart component demands</li> </ul>	<ul style="list-style-type: none"> <li>1.PC demand reached maturity due to shift towards smart devices</li> <li>2.Lower entry barriers to the IT industry, diminish margins</li> <li>3.Raw material supply chain disruptions cause uncertainty</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for Wistron Corporation is given below:

<p style="text-align: center;"><b>Political</b></p> <p>1.US-China trade war causing split in supply chain</p>	<p style="text-align: center;"><b>Economical</b></p> <p>1.Increasing labour costs in China detrimental to competitiveness 2.Job losses caused low smartphone demand</p>
<p style="text-align: center;"><b>Social</b></p> <p>1.Inventory piling up due to consumers waiting for 5G enabled devices 2.Customers ready to pay premiums for high end PCs</p>	<p style="text-align: center;"><b>Technological</b></p> <p>1.Adoption of smart factories is changing supply chain dynamics 2.Telemedicine to bring advanced tech devices</p>
<p style="text-align: center;"><b>Legal</b></p> <p>1.Settlement between Apple and Qualcomm, a relief for ODMs</p>	<p style="text-align: center;"><b>Environmental</b></p> <p>1.Use of information systems can reduce value chain's environmental impact 2.Smartphone production needs to reduce carbon footprint</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Wistron Corporation** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



# S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
[support@swotandpestle.com](mailto:support@swotandpestle.com)