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## HCA HEALTHCARE SWOT & PESTLE ANALYSIS

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**Company Name :** HCA Healthcare

**Company Sector :** Healthcare

**Operating Geography :** United States, North America, Global

**About the Company :**

HCA Healthcare is a for-profit healthcare provider based in the United States. Its headquarters are in Nashville, Tennessee. In 21 states and the United Kingdom, the company owns and operates 186 hospitals and approximately 2,000 care locations, including surgery centres, freestanding emergency rooms, urgent care centres, and physician clinics. In 1986, Dr Thomas F. Frist Sr., Dr Thomas F. Frist Jr., and Jack C. Massey founded Hospital Corporation of America (HCA) in Nashville, Tennessee. HCA Healthcare has conducted many medical reports in peer-reviewed journals, including the REDUCE MRSA report published in the New England Journal of Medicine, by conducting large-scale clinical trials with collaborators such as the Harvard Pilgrim Institute and the CDC and using data obtained from their patients. HCA Healthcare has grown in importance as a provider of clinical and medical education in recent years. With 56 teaching hospitals in 14 states, it is the largest supporter of graduate medical education programmes in the United States, especially in areas where physician training programmes are lacking. Research College of Nursing and Mercy School of Nursing are part of the company, which also operates several advanced nursing simulation training centres. The corporation also supports childhood and youth development services, scholarships, community-based health centres, and not-for-profit organisations' operating budgets. On March 11, 2021, the corporation reported a \$250,000 donation on behalf of the foundation and its associated hospitals in Texas to support recovery efforts by humanitarian groups, including the American Red Cross, in many communities throughout the state that were impacted by February's winter storms. On 23rd February 2021, the company was recognized as the "2021 World's Most Ethical Companies" by Ethisphere, a global leader in defining and advancing the standards of ethical business practices.

HCA Healthcare's Unique Selling Point lies in its being one of the nation's largest healthcare providers with hundreds of hospitals and clinics across the country delivering outstanding patient care. The company's mission statement reads, " At HCA Healthcare, we are driven by a single mission: Above all else, we are committed to the care and improvement of human life. HCA Healthcare is dedicated to giving people a healthier tomorrow".

**Revenue :**

US Dollar 51,533 million - FY ending 31st December 2020

US Dollar 51,336 million - FY ending 31st December 2019

## SWOT Analysis :

The SWOT Analysis for HCA Healthcare is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1.Wide Network of 185 hospitals and 142 health care sites all over USA and UK</li> <li>2.Wide variety of treatment including Psychiatric and Cancer Hospitals</li> <li>3.Ground for most advanced medical breakthroughs</li> <li>4.Graduate Medical Education programme provides highest number of positions</li> </ul>	<ul style="list-style-type: none"> <li>1.High debt has built up over the years</li> <li>2.Over-capacity in terms of staff and employee management</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.Growth and expansion can be accelerated as patient volumes are increasing</li> <li>2.Cloud based tracking with Google can expand the business</li> <li>3.Covid-19 pandemic kept the revenues ringing</li> </ul>	<ul style="list-style-type: none"> <li>1.Cybersecurity issues can cripple the whole chain of Hospitals</li> <li>2.Rising competition from other health care providers</li> <li>3.Online healthcare services can make extended infrastructure redundant</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for HCA Healthcare is given below:

<p><b>Political</b></p> <p>1.Presidential funding gives boost to non-profit healthcare institutes</p>	<p><b>Economical</b></p> <p>1.Covid-19 has made ups &amp; downs in revenues 2.Research shows potential path to lower administrative costs</p>
<p><b>Social</b></p> <p>1.Taking steps to mitigate issues in Covid-19 pandemic</p>	<p><b>Technological</b></p> <p>1.Introduction in technology-based research to improve customer experience 2.Adopting software-based techniques help improve the quality of treatment</p>
<p><b>Legal</b></p> <p>1.Labour wages and lack of Protective measure caused strikes 2.Law mandating price transparency for hospitals can contribute to tough competition</p>	<p><b>Environmental</b></p> <p>1.Focus on improved environment sustainability 2.Healthcare pollution has become a rising concern</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only.  
The complete report for **HCA Healthcare** SWOT & PESTLE Analysis is a paid report at **14.53 U.S.D.**



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