
S&P TEST

SWOT & PESTLE.com

INSTITUT STRAUMANN AG SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : Institut Straumann AG

Company Sector : Medical Equipment & Supplies Manufacturing Industry

Operating Geography : Switzerland, Europe, Global

About the Company : Institut Straumann AG is headquartered in Basel, Switzerland and is part of the Medical Equipment & Supplies Manufacturing Industry. Straumann Group designs, produce and distributes dental implants, instruments, biomaterials, CAD/CAM prosthetics, computer devices, software, and transparent aligners for use in repair, restorative, orthodontic, and preventative dentistry. In 1954, the company started in the Swiss village of Waldenburg with the establishment of a research institute named after its founder, Dr Ing. Reinhard Straumann. In cooperation with the International Team for Implantology (ITI) and the Instituto Latino Americano de Pesquisa e Ensino Odonatologist, the Straumann Group also provides services to the dental profession worldwide, including training and education (ILAPEO). Via a large network of distribution subsidiaries and distributors, the company's goods and services are available in over 100 countries. On 26 March, 2021, Straumann Group signed an investment agreement with Shanghai Xin Zhuang Industrial Park (SHXIP) to construct its first campus in China, which will combine manufacturing, education, and innovation in dentistry.

Institut Straumann AG's Unique Selling Point or USP lies in it being the world leader in implantology, offering cutting-edge technologies that are known as industry benchmarks and revolutionary technical breakthroughs, all of which are backed up by long-term scientific proof. Institut Straumann AG's vision statement reads, "Our vision is: more than creating smiles, restoring confidence – we want to be the partner of choice in esthetic dentistry".

Revenue :

CHF 1.42 billion – FY ended Dec 2020

CHF 1.59 billion – FY ended Dec 2019

SWOT Analysis :

The SWOT Analysis for Institut Straumann AG is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1. Leadership in Implant Dentistry 2. Established portfolio in digital dentistry 3. Strong market growth and increasing expansion with time 4. Rapidly expanding clear aligner business and other products of orthodontics 	<ul style="list-style-type: none"> 1. Involved in litigations and patent disputes
Opportunities	Threats
<ul style="list-style-type: none"> 1. Innovative solutions to drive future Growth 2. Innovative solutions to drive future Growth 3. Providing a total solution for aesthetic dentistry 4. Major growth opportunity in CAD/CAM prosthetics and Clear Aligners 	<ul style="list-style-type: none"> 1. Impact of Covid-19 on dental practices throughout the world 2. Impact of currency fluctuations on profitability

PESTLE Analysis :

The PESTLE Analysis for Institut Straumann AG is given below:

<p style="text-align: center;">Political</p> <p>1. Impact of Brexit on the Swiss economy and Companies</p>	<p style="text-align: center;">Economical</p> <p>1. Rise in the per capita income and discretionary income in developing nations will create increased demand for dental services</p> <p>2. Fluctuations in foreign exchange rates and currency and their impact on business</p>
<p style="text-align: center;">Social</p> <p>1. Increasing awareness for dental products and treatment can drive increased demand in the dental sector</p> <p>2. Aging population will require tooth replacement in the near future increasing implant demand</p>	<p style="text-align: center;">Technological</p> <p>1. 'Immediacy in implant dentistry'</p> <p>2. Promoting digital dentistry and use of CAD-CAM for better patient outcomes</p> <p>3. Use of Ceramic technology to improve the healing process</p>
<p style="text-align: center;">Legal</p> <p>1. False lawsuits over implant patent rights</p>	<p style="text-align: center;">Environmental</p> <p>1. Promoting a sustainable environmental approach</p> <p>2. Use of renewable energy sources and reduction in greenhouse emissions</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Institut Straumann AG** SWOT & PESTLE Analysis is a paid report at **18.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com