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STANTEC INC. SWOT & PESTLE ANALYSIS

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Company Name : Stantec Inc.

Company Sector : Construction and Design

Operating Geography : Canada, North America, Global

About the Company :

Stantec Inc. is a professional international design and consulting industry. It is headquartered in Edmonton, Alberta, Canada. In 2019, the Company provided services on projects through 22,000 employees around the world operating out of more than 350 locations in North America and across offices in 6 continents internationally. In 1954, Dr. Don Stanley founded D.R. Stanley & Associates, working as the sole proprietor. In 1955, Stanley employed a retired railway engineer, Herb Roblin, and a former chief bridge engineer for the provincial government, Louis Grimble. It was renamed as Stanley, Grimble and Roblin Ltd. It supplies services in planning, engineering, architecture, interior design, surveying, environmental sciences, project management, and project economics for facilities projects and infrastructure. It serves the design phase of buildings, energy, and infrastructure projects, which offers higher margin opportunities and more controllable risk than integrated engineering and construction firms. The company focuses to deliver a return on invested capital of greater than 10% in the year 2021-22. In 2017, the company received the award of - Water EPCOR Grit Treatment and Recovery Facility - implementing HUBER technology.

Stantec Inc.'s Unique Selling Proposition or USP lies in it being ranked one of the most sustainable companies in the world and being the top tier global design and delivery firm. The company's mission statement reads, "We make a difference in the world by creating communities. This is our purpose. We design with community in mind".

Revenue :

C\$3,684.5 million – FY ending 31st December 2020

C\$ 3,711.3 million – FY ending 31st December 2019

SWOT Analysis :

The SWOT Analysis for Stantec Inc. is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Wide range to deliver to the market with geographic diversification 2.Array of serviceable industries 3.Strong portfolio of sustainability service offerings 4.Strong history of profitability and shareholder growth 5.Stantec's presence on the global scale 	<ul style="list-style-type: none"> 1.Environmental sustainability concerns across markets 2.Constant innovation and adoption of new technology 3.Growth in smart cities and urban places 4.Small and medium-sized acquisitions driving disciplined growth ","
Opportunities	Threats
<ul style="list-style-type: none"> 1.Market is vulnerable to economic downturns and reductions in government and private industry spending 2.Competitive for talent an increasing challenge ""] 	<ul style="list-style-type: none"> 1.

PESTLE Analysis :

The PESTLE Analysis for Stantec Inc. is given below:

<p style="text-align: center;">Political</p> <p>1. Getting exclusive projects from multiple governing bodies globally</p>	<p style="text-align: center;">Economical</p> <p>1. Strong macro trends to support continued growth</p>
<p style="text-align: center;">Social</p> <p>1. Helping employees empower and lead a healthy and safety life</p> <p>2. Employer of opportunity for all with focus on promoting STEAM education</p> <p>3. Urbanization and demographic and social changes driving growth</p>	<p style="text-align: center;">Technological</p> <p>1. Encouraging innovation across workplace</p>
<p style="text-align: center;">Legal</p> <p>1. Changing policies, regulations, and standards could adversely affect business operations and results</p>	<p style="text-align: center;">Environmental</p> <p>1. Climate change creating both risks and opportunities</p> <p>2. Environmental stewardship as a public priority in most jurisdictions</p>

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