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## CEPSA SWOT & PESTLE ANALYSIS

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**Company Name :** CEPSA

**Company Sector :** Energy and Utility (Oil, Gas, Chemicals, Renewable Energy)

**Operating Geography :** Spain, Europe, Global

**About the Company :**

CEPSA, or Compañía Espanola de Petróleos, S.A.U., is a Spanish international oil and gas business. It has operations in Algeria, Canada, Colombia, Morocco, Brazil, and Panama, as well as in other European nations. CEPSA began as a private corporation established by Francisco Recasens in 1929, with its first refinery in Tenerife, Canary Islands. Exploration and production, refining and marketing, petrochemicals, crude sales and oil derivatives trading, gas, power, and renewables are all part of the company's operations. CEPSA's Exploration and Production division is in charge of onshore and offshore crude oil and natural gas exploration, development, and production. The company has exploration and production operations in Spain, South America, Southeast Asia, the Middle East, and Africa, and is a market leader in Algeria and Colombia. The firm's petrochemicals sector is tightly linked to its refining operation, resulting in goods with added value. CEPSA's commercial activities are centred on fuel sales and services at its 1,786 contemporary service stations across Spain, Portugal, Andorra, and Gibraltar. Cepsa and Redexis began running their fourth natural gas vehicle (NGV) refueling station in Castillejo de Iniesta on June 17, 2021. This opening is part of a strategic partnership between the two corporations to build Spain's largest gas station network.

CEPSA's Unique Selling Point or USP lies in its being a worldwide, integrated, and diversified energy company that operates along with the full oil, chemical, and gas value chain. The mission statement of CEPSA reads, "We seek to create value and maximize the financial return for the shareholder, maintaining our financial solidity and achieving sustained growth over the long-term".

**Revenue :**

Euro 15,760 million - FY ending 31st March 2020 (y-o-y growth -0.33%)

Euro 23,857 million - FY ending 31st March 2019 (y-o-y growth 0.8%)

Euro 22,079 million - FY ending 31st March 2018

## SWOT Analysis :

The SWOT Analysis for CEPSA is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1.Established leading player and in the O&amp;G industry with a strong presence in the Iberian Peninsula</li> <li>2.Diverse Business Portfolio, Strong balance sheet and Solid cash flow generation</li> <li>3.Successful global expansion over continents and strong partnerships and strong reputation</li> <li>4.Exceptional management that tackled the pandemic crisis efficiently</li> </ul>	<ul style="list-style-type: none"> <li>1.High Debt that may be difficult to pay off with falling revenues</li> <li>2.Multiple operations and facilities suspended, abandoned or dismantled due to pandemic in various locations</li> <li>3.Low utilization rates impacting margins</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.Opportunity to expand their renewable energy operations in Spain and other countries in alignment with UN SDGs</li> <li>2.Expansion to additional countries through partnerships and joint ventures</li> <li>3.Expansion to other businesses such as Oil</li> </ul>	<ul style="list-style-type: none"> <li>1.OPEC reduction in production and supply may cause turbulence in the industry</li> <li>2.Low demand for fuel and falling margins</li> <li>3.Restrictions due to Global Pandemic may affect operations and profits in various countries</li> <li>4.Threat from established competitors across major markets</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for CEPSA is given below:

Political	Economical
1.Political Turbulence in various countries due to global pandemic	1.Oil prices are expected to remain volatile 2.US Dollar appreciation against euro has impacts on the O&G industry 3.Impact of COVID-19 pandemic on economy and O&G industry
Social	Technological
1.With increased concerns toward Climate Change, more companies and households wish to switch to affordable renewable energy options 2.Consumers and Businesses are resistant to high fuel prices	1.Digitalization is crucial to the future success of O&G industry 2.Strong investments in technological advancement and Data-driven analytics to prepare for the future
Legal	Environmental
1.Spanish Government aims to ban all fossil fuel funding by 2040 2.New Mexico's recently released draft regulations on air pollution emissions from extraction operations	1.Increased costs for recovering reserves and decontaminating used lands 2.Strong focus on environmental initiatives 3.Focus on shift to renewable energy

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **CEPSA** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



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