
S&P TEST

SWOT & PESTLE.com

FANUC CORPORATION SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : FANUC Corporation

Company Sector : Robotics and Automation

Operating Geography : Japan, Asia, Global

About the Company : FANUC is a Japanese conglomerate that makes and sells automation equipment and services like robots and wireless CNC systems. The firm is headquartered in Oshino-Muro, Yamanashi Prefecture Japan. FANUC is a component of the TOPIX 100 and Nikkei 225 stock market indices and is traded on the first section of the Tokyo Stock Exchange. Early numerical control (NC) and servo systems were developed by FANUC as part of Fujitsu. FANUC Ltd was founded in 1972 when the Computing Control Division became self-contained. FA, ROBOT, and ROBOMACHINE are FANUC's three business pillars. Basic technologies such as NCs (numerical controls), servos, and lasers are used in the FA business, which is also used in the ROBOT and ROBOMACHINE companies. The company's main IoT product, the "FIELD system," has also been launched as a new business. Fanuc, a manufacturer of CNCs, robotics, and factory automation, announced in July 2021 that it had produced its 750,000th industrial robot, setting a new high in the robotics industry.

FANUC's Unique Selling Point or USP lies in its being the largest maker of industrial robots in the world. The mission statement of FANUC reads, "All FANUC products are engineered to optimise energy usage through intelligent energy management. And throughout the entire production process, our goal is to be as friendly to our environment as possible".

Revenue :

Yen 508,252 million - FY ending 31st March 2020 (y-o-y growth -20%)

Yen 635,568 million - FY ending 31st March 2019

SWOT Analysis :

The SWOT Analysis for FANUC Corporation is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> 1.Well penetrated NC portfolio 2.Highly sophisticated manufacturing technology 3.Maintains strong capital structure 4.Global leader in industrial robots 	<ol style="list-style-type: none"> 1.Unable to maintain consistent sales growth
Opportunities	Threats
<ol style="list-style-type: none"> 1.Human assisting automatic robots 2.Need for continuing operations in pandemic 3.Integration with Artificial Intelligence (AI) and IOT 4.Factory automation for productivity 	<ol style="list-style-type: none"> 1.Covid having severe impact on operations 2.Restrained capital investments in EU and Japan 3.Global automobile industry stagnation

PESTLE Analysis :

The PESTLE Analysis for FANUC Corporation is given below:

Political	Economical
1.Trade friction between US-China 2.UK concerned for lack of automation	1.Rapid development of Chinese economy favorable
Social	Technological
1.Job losses for communities at disadvantage	1.Growing cloud robotics market 2.Social robots for better workplace environment 3.Digitization of factory floors
Legal	Environmental
1.FAA rules to increase drones	1.Workers prevented from working in hazardous workplaces 2.Waste management through robots

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **FANUC Corporation** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com