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## ARCADIS NV SWOT & PESTLE ANALYSIS

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**Company Name :** Arcadis NV

**Company Sector :** Engineering and Management Consulting

**Operating Geography :** Netherlands, Europe, Global

**About the Company :** Arcadis NV, headquartered in Zuidas, Amsterdam, Netherlands, is a global design, engineering, and management consulting firm. It now has over 350 locations in over 40 countries. The Next 150 index includes the firm. 1888 Arcadis was formed as the NederlandscheHeidemaatschappij, a land reclamation company. The corporation changed its name to Arcadis in 1997, and its subsidiaries were rebranded. Americas, Europe and the Middle East, Asia Pacific, and CallisonRTKL comprise the company's segments. The company's core segments include infrastructure, water, the environment, and buildings. Long-term infrastructure solutions for road, rail, air, and water transportation, as well as developing reliable energy supply networks, are the emphasis of the infrastructure business line. The business also offers private industry environmental solutions and programs that conserve the earth's resources. It provides solutions for water supply, treatment, management, and conveyance. The main services include contract solutions, master planning, sustainable urban development, commercially led program management, business advising, data analysis, and architecture and design solutions. It employs approximately 31,500 people as of 2023.

Arcadis' Unique Selling Point or USP is that it is the world's largest provider of sustainable design, engineering, and consulting services for natural and built assets. The mission statement of Arcadis reads, "We care for each other and create a safe and respectful working environment where our people can grow, perform, and succeed. We are passionate about our clients' success and bring insights, agility, and innovation to co-create value".

**Revenue :**

US\$4,245 million - FY ending 31st March 2022 (y-o-y growth of 6.2%)

US\$3,997 million - FY ending 31st March 2021

## SWOT Analysis :

The SWOT Analysis for Arcadis NV is given below:

Strengths	Weaknesses
1.Committed to integrating ESG considerations in operations 2.Strong cash flow and healthy product backlog	1.Dividend and share buyback cancellations affecting investor sentiments 2.Low ROI compared to industry average 3.Struggles to match workforce skills with evolving market demands effectively 4.Limited access to favorable capital affects growth and acquisitions.
Opportunities	Threats
1.Increase technological expertise in the era of rapid digitalization 2.Improve and meet gender diversity targets in the workplace 3.Participate in strategic and sustainable partnerships	1.Faces high competition from global and local players 2.Shortage of skilled workforce in advanced economies 3.Disruption caused by critical IT systems becoming unavailable

## PESTLE Analysis :

The PESTLE Analysis for Arcadis NV is given below:

Political	Economical
1.Push for clean energy by world leaders 2.Increase in government infrastructural spending	1.Industrial manufacturing witnessing heightened growth traction
Social	Technological
1.Increased urbanization leading to pressure on urban infrastructure 2.Water scarcity problems affecting large part of the population.	1.Hydrogen-powered home heating technology to reduce dependence on natural gas
Legal	Environmental
1.Many countries are phasing out ICE vehicles 2.Large number of evolving regulatory requirements	1.Shift in awareness and action towards sustainability 2.Demand for PFAS-related environmental services intensifies globally. 3.Rising demand for sustainability-related advisory

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