

---

# S&P TEST

SWOT & PESTLE.com

---

## CANADIAN IMPERIAL BANK OF COMMERCE (CIBC) SWOT & PESTLE ANALYSIS

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).



**Company Name :** Canadian Imperial Bank of Commerce (CIBC)

**Company Sector :** Banking and Finance

**Operating Geography :** Canada, United States of America

**About the Company :**

The Canadian Imperial Bank of Commerce or CIBC is a Canadian multinational banking and financial services corporation. The company was formed on June 1, 1961 after the merger of the Canadian Bank of Commerce and the Imperial Bank of Canada. It is headquartered in Toronto, Ontario. It provides its products and services through its three segments: Personal and Business Banking, Commercial Banking and Wealth Management, and Capital Markets businesses. With the help of its 45,000 employees the company provides a wide range of financial products and services to around 11 million personal banking, business, public sector and institutional clients in Canada, U.S and other countries. In 2021, the company was ranked #1 in Digital Satisfaction for Mobile Banking by J.D Power, mobile banking experience in Surviscor's 2021 Mobile Banking Review, and Forrester's Digital Experience Review: Canadian Mobile Banking App Review. For two consecutive years it is being recognized as the Best Consumer Digital Bank in North America by Global Finance.

CIBC's unique selling proposition or USP lies in being a leading North American financial

institution committed to create enduring values for its stakeholders, including clients, team, communities and shareholders. CIBC's vision statements reads, "to be the leader in client relationships".

**Revenue :**

Canadian \$ 20.00 billion – as of 31st October 2021 (YoY growth 6.95%)

Canadian \$ 18.70 billion – as of 31st October 2020

## SWOT Analysis :

The SWOT Analysis for Canadian Imperial Bank of Commerce (CIBC) is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1. One of the leading Canadian financial institutions with a well-established network</li> <li>2. Innovative and diversified product portfolio</li> <li>3. Excellent client experience despite COVID-19 pandemic</li> <li>4. Strong capital position and financial responsibility</li> <li>5. Digitally modernized to protect and analyze client data</li> </ul>	<ul style="list-style-type: none"> <li>1. Facing higher costs due to spending on geographic expansion</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1. Continue growth in regional expansion markets such as Florida and Texas</li> <li>2. Disciplined growth in Commercial Banking and greater scale in Private Wealth Management</li> <li>3. Improve efficiency through data and technology to support growth</li> <li>4. Modernizing consumer and commercial digital platforms and enhancing data-driven decision making</li> </ul>	<ul style="list-style-type: none"> <li>1. Risk of disintermediation</li> <li>2. Resurging oil prices is causing negatively impact on energy trading</li> <li>3. Rising interest rates in early 2022 may impact banking activity</li> <li>4. Extreme flooding in British Columbia may slow growth in Q4FY2021</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for Canadian Imperial Bank of Commerce (CIBC) is given below:

Political	Economical
1.Global uncertainty and market repercussions pertaining to the spread of COVID-19 2.Reforms in interest rates benchmarks such as LIBOR	1.Canadian consumer debt and the housing market 2.High volatility in commodity prices and interest rates
Social	Technological
1.COVID-19 pandemic calls for long-term uncertainty on scarring in economy	1.Digital transformation of consumer services in banking 2.Heavy investment by the banking sector in data analytics, AI, machine learning, etc.
Legal	Environmental
1.Commercial banks are subject to US banking regulation 2.Tax reforms in the country impact banks	1.Pressure on ESG & sustainable growth post COP26 2.Climate-conscious reforms for communities are being emphasized

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Canadian Imperial Bank of Commerce (CIBC)** SWOT & PESTLE Analysis is a paid report at **14.53 U.S.D.**



\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



# S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
**[support@swotandpestle.com](mailto:support@swotandpestle.com)**