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## ASIAN DEVELOPMENT BANK (ADB) SWOT & PESTLE ANALYSIS

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**Company Name :** Asian Development Bank (ADB)

**Company Sector :** Banking & Finance

**Operating Geography :** Asia

**About the Company :** The Asian Development Bank (ADB) is a regional development bank headquartered in Mandaluyong, Metro Manila, Philippines, and was founded on December 19, 1966. To support social and economic growth in Asia, the organization has 31 field offices around the world. Members of the UN Economic and Social Commission for Asia and the Pacific, as well as non-regional developed countries, are eligible to join the bank. The ADB now has 68 members, up from 31 when it first rolled into operations. The company is a multilateral development bank that provides loans, advice, policy discussion, technical support, equity investments, and grants to developing countries for a variety of development projects. It collaborates with member governments, independent experts, and other financial institutions to implement initiatives that have a positive influence on the economy and development. Its triple-A credit rating also aids clients in raising cash for development. It raises funds by issuing bonds on global capital markets. ADB is also a knowledge organization, that disseminates knowledge through regional fora, an expanding web presence, social media platforms, and the publication of specialized papers, periodicals, and books. The Asian Development Bank's (ADB) Trade and Supply Chain Finance Program (TSCFP) and Dubai Islamic Bank Pakistan Limited (DIBPL) signed an agreement in July 2021 to assist the trade in Pakistan.

Asian Development Bank (ADB)'s USP lies in its ability to create and disseminate formal knowledge products on a wide range of issues, as well as its ability to provide financial support to developing countries. The mission statement of Asian Development Bank reads, "ADB is committed to achieving a prosperous, inclusive, resilient, and sustainable Asia and the Pacific while sustaining its efforts to eradicate extreme poverty"

**Revenue :**

N.A

## SWOT Analysis :

The SWOT Analysis for Asian Development Bank (ADB) is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1.The largest development bank in Asia &amp; Pacific</li> <li>2.Co-financing projects in all sectors of the economy</li> <li>3.Working on topical projects with national governments</li> <li>4.Provides technical assistance to governments and organizations in need</li> <li>5.Fundraising through bonds in international markets using conservative financial policies</li> </ul>	<ul style="list-style-type: none"> <li>1.Runs the risk of repayment by unstable economies</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.Assisting the phasing out of coal-fired plants</li> <li>2.Growing interest in environment, social and governance investment</li> <li>3.Assisting growth of human capital for weakened labour market</li> <li>4.Surging demand can be met by financing supply chain management</li> </ul>	<ul style="list-style-type: none"> <li>1.Effects of COVID-19 in 2020 casts shadow on repayment by more scarred nations</li> <li>2.New variants increase tensions in cross-border trading</li> <li>3.Slow vaccination rate in developing Asia calls for urgent restructuring of sectors</li> <li>4.Expanding aging population of Asia needs immediate attention</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for Asian Development Bank (ADB) is given below:

Political	Economical
1.Political unrest in Asian economies may impact repayment and infrastructure.	1.Developing economies need macroeconomic support in diverse sectors 2.Trade liberalization will provide productivity boost 3.Vaccination rates in developing Asian economies may accelerate inequality
Social	Technological
1.COVID-19 pandemic casts long-term uncertainty on underlying scarring in Asian & Pacific economies 2.Demographic evolution pressures economies to review their development policies	1.COVID-19 pandemic forced economies to digitize departments and execution of projects 2.Digital sectors require extensive investment
Legal	Environmental
1.Asian economies venturing into digital currencies invites new legislations 2.No end to subsidy on agriculture as India repeals farm laws	1.Investment in green sectors is on the rise 2.Phasing out of investment carbon cuddling industries is emphasized

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