
S&P TEST

SWOT & PESTLE.com

DIDI CHUXING TECHNOLOGY SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : Didi Chuxing Technology

Company Sector : Transport

Operating Geography : Beijing, China, Global

About the Company : Founded in June 2012, Didi Chuxing Technology is a Chinese vehicle for hire company. The company is headquartered in Beijing and was founded by Cheng Wei. With over 550 million users over hundreds of cities and tens of millions of drivers, the company offers app-based transportation service. Its services include DiDi Taxi, DiDi Express, Designated Driving, Enterprise Solution, Didi Bus, Didi Luxe, Bike-Sharing, Xiaoju Automobile Solutions, DiDi Financial Services , Didi Food, Didi English. The Enterprise Solution service of the company provides business travel services to about 170,000 corporate clients. The company was initially founded as Didi Dache, a taxi-hailing app. The DiDi Research Institute is concentrated on AI technologies, including computer vision and machine learning in order to optimize the platform's route planning services and dispatch system. The DiDi Smart Transportation Brain is fuelled by AI and cloud technology. The Didi Smart Transportation projects have been deployed in more than 20 cities as of 2019, including Jinan, Guiyang, Tianjin, and Shenzhen. DiDi was named among one of the 100 Most Influential Companies by TIME in 2021.

The Unique Selling Proposition or USP of Didi Chuxing lies in it being a diverse and global taxi-hailing service provider having 40% female employees and a large network stretching across 400 cities. The mission statement of the company is "To build a better journey" while its vision statement states "To become:

The world's largest one-stop transportation platform

The world's largest operator of vehicle networks

A global leader in smart transportation technologies

A global leader in the revolution in transportation and automotive technology."

Revenue :

Yuan 141.7 billion - FY ending 31st March 2020 (y-o-y growth -8.4%)

Yuan 154.8 billion - FY ending 31st March 2019

SWOT Analysis :

The SWOT Analysis for Didi Chuxing Technology is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> 1.Top ride-hailing service provider in China 2.Effectively leveraging its network, technology and operational expertise 3.Dual flywheel of shared mobility and driver enablement 4.Deep operational experience and technology expertise 5.Well balanced gender diversity in the workforce 6.Good community engagement during the pandemic 	<ol style="list-style-type: none"> 1.Multiple fatal incidents dented company's reputation 2.Company suffering from large losses since inception
Opportunities	Threats
<ol style="list-style-type: none"> 1.Accelerating production of self-driving cars 2.Global Vaccination Support Fund to help accelerate post-pandemic recovery 3.New expansion in South Africa ahead of competitors 4.Launching the largest IPO of 2021 	<ol style="list-style-type: none"> 1.Highly competitive market with constant technological innovation 2.Transport bans and lockdowns lowering demand for taxis 3.Several countries against adoption of autonomous vehicles 4.High operating costs in ride-hailing industry 5.Increasingly stringent PRC's Cybersecurity Law

PESTLE Analysis :

The PESTLE Analysis for Didi Chuxing Technology is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1.US-China trade tensions may affect American expansion 2.China's BRI will promote green and sustainable development and cooperation 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1.Asia-Pacific region set to lead the global taxi market 2.Volatile fuel prices lead to higher operational costs 3.Inter-city freight transport industry set to grow in China
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1.Rise in demand for ride-hailing and ride-sharing services 2.Younger population wants single app offering taxi and food delivery services 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1. Developing AI based mobile applications to improve customer experience
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1.Increasingly strict laws and regulations in PRC 2.Multiple countries to ban ICE vehicles in the coming future 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1.Ride-sharing reduces overall greenhouse gas emissions

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Didi Chuxing Technology** SWOT & PESTLE Analysis is a paid report at **53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2023 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com