
S&P TEST

SWOT & PESTLE.com

SATS LTD. SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. Topurchase reprints of this document, please email support@swotandpestle.com.

Company Name : SATS Ltd.

Company Sector : Aviation, Airline Catering, Logistics

Operating Geography : Singapore, Asia, Global

About the Company :

SATS Ltd. is Singapore Changi Airport's primary ground-handling and in-flight catering service, provider. The company was formally corporatized on December 15, 1972, with 1,673 employees. In Asia, the firm provides gateway and catering services. Airline catering, food distribution and logistics, industrial catering, and linen and laundry services are all part of SATS food services. Airfreight, baggage and ramp handling, passenger services, aviation security, cargo, warehousing, perishables processing, cruise handling, and terminal management are all part of its gateway services. The company's subsidiaries include SATS Airport Services, SATS Catering, SATS Security Services, Aero Laundry & Linen Services, Aerolog Express, Country Foods Pte Ltd., and Singapore Food Industries. SATS manages ground handling and airline catering operations at almost 44 airports in Asia, the Middle East, and Europe. SATS has a network in Asia, which includes collaborative ventures in China, Hong Kong, Macau, India, the Philippines, Indonesia, Taiwan, Vietnam, and the Maldives, in addition to its operations in Singapore. In May, 2021, the business revealed that it had redeployed its resources to serve India's Covid19 surge. To keep personnel safe and support community relief efforts, the company is collaborating with its joint venture companies in India, AISATS and TajSATS.

SATS Ltd.'s Unique Selling Point or USP lies in it being Asia's leading Food Solutions and Gateway Services provider and the third most-admired company in Singapore. The vision statement of SATS Ltd. reads, "Focused on purposeful growth and transformation, our vision is to be the market leader by delighting customers with innovative food solutions and seamless connections".

Revenue :

\$1,941.2 million - FY ending 31st March 2020 (y-o-y growth 6.2%)

\$1,828.0 million - FY ending 31st March 2019

SWOT Analysis :

The SWOT Analysis for SATS Ltd. is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.SATS food division catered to essential workers and migrant laborers during pandemic 2.Long-term contracts with multiple countries to handle cargo terminal construction 3.Conducts regular training programs to upskill employees 4.Bronze medal winner at Singapore's Culinary Olympics 2020 	<ul style="list-style-type: none"> 1.Steep decline in joint-venture profits 2.Increasing operating and non-operating expenditures
Opportunities	Threats
<ul style="list-style-type: none"> 1.Acquisition of Monty's Bakehouse to enhance culinary services 2.Expand presence in Mainland China 3.Reduce carbon emissions to strengthen climate resilience 	<ul style="list-style-type: none"> 1.Aviation industry slowdown will affect their business 2.US-China tensions affecting cargo business 3.Rising fuel prices will increase operational cost

PESTLE Analysis :

The PESTLE Analysis for SATS Ltd. is given below:

Political	Economical
1.Singapore went on strict lockdown following COVID-19 outbreak 2.Trade tensions between US and China	1.Uncertain global economic climate post COVID-19
Social	Technological
1.Customers are looking for healthier food options 2.Demand for commercial air travel set to increase	1. Need for low-touch sustainable food packaging post COVID 2. AI powered robotic cargo systems will increase efficiency
Legal	Environmental
1.MoU with PSA establishes sea-air connectivity 2.Strong compliance framework across the supply chain	1.Meeting UN Sustainable development goals 2.Legal action on failure to disclose climate change risks

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **SATS Ltd.** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com