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FREEPORT-MCMORAN INC SWOT & PESTLE ANALYSIS

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Company Name : Freeport-McMoRan Inc

Company Sector : Mining and Metals

Operating Geography : United States, North America, Global

About the Company : On the 10th of November, 1987, the firm was incorporated under the laws of the state of Delaware. Geographic assets include known and probable copper, gold, and molybdenum reserves, as well as a traded copper producer. It functions through the following segments: Copper Mines in North America; Copper Mines in South America; Copper Mines in Indonesia; Molybdenum Mines; Rod and Refining; Copper Smelting and Refining in the Atlantic; and Corporate, Other, and Eliminations. The Grasberg minerals district in Indonesia, as well as substantial mining operations in the Americas, such as the large-scale Morenci minerals district in North America and the Cerro Verde operation in South America, are among the firm's holdings. As of February 2021, the company ranks 215 on Fortune 500 list.

Freeport-McMoRan's USP or unique selling point lies in it being the world's largest producer of molybdenum and one of the world's largest producers of copper. The mission statement of Freeport-McMoRan reads, "We strive for, promote and foster a workplace where everyone feels a sense of belonging, is treated with respect and their opinions are valued. Our inclusive work environment gives our people the confidence to speak up, share ideas that drive innovation and achieve operational excellence".

Revenue :

\$14,198 million - FY ending 31st December 2020 (y-o-y growth -22.7%)

\$18,628 million - FY ending 31st December 2019

SWOT Analysis :

The SWOT Analysis for Freeport-McMoRan Inc is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1. Industry leader in copper mining 2. Geographically diverse portfolio across major markets 3. Long history of leach production backed by advancing technologies 4. Leading technical capabilities with extensive blockcaving experience 	<ul style="list-style-type: none"> 1. Nickel ore export ban in Indonesia 2. COVID-19 protocols lowering mining rates 3. Settlement of Louisiana coastal erosion lawsuit
Opportunities	Threats
<ul style="list-style-type: none"> 1. New financial policy to improve cash flows and shareholder returns 2. Continuing block-caving operations in Grasberg 3. Automation and innovation to reduce costs 4. High copper production from Lone Star ore 5. Copper use increasing with decarbonization 	<ul style="list-style-type: none"> 1. Mine closures due to COVID-19 2. Impact of exchange rate fluctuations 3. High costs incurred in complying with environmental regulations

PESTLE Analysis :

The PESTLE Analysis for Freeport-McMoRan Inc is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1. President Biden discussed renewable energy in Climate Summit 2021 2. China dominates copper supply chain globally 3. Peru government declared National Emergency to deal with the pandemic 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1. Copper demand expected rise post-COVID 2. Rise in global gold prices
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1. Increase in demand for gold among investors 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1. Growing recognition of copper for decarbonization 2. Electric vehicles use four times more copper than ICE vehicles
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1. ICMM's Mining Principles And Copper Verification 2. Five of FCX's mining sites have received the Copper Mark 3. Multiple countries to ban ICE vehicles 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1. Transition to renewable energy increases copper demand 2. Target to reduce GHG emissions by 15% by 2030

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