
S&P TEST

SWOT & PESTLE.com

UNITED STATES POSTAL SERVICE (USPS) SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : United States Postal Service (USPS)

Company Sector : Postal and Shipping services

Operating Geography : United States, North America

About the Company : The United States Postal Service (USPS) headquartered in Washington D. C. is an independent agency of the United States federal government that is responsible for providing postal service throughout the country, including its insular areas and associated states. It is one of the few federal agencies that the US Constitution explicitly authorises. The company was formed on July 1, 1971. The company specialises in domestic, official, business, election, and political mail delivery, as well as passport services. It delivers around 470 million pieces of mail per day, including cards, letters, marketing materials, and deliveries. Postage, products, and services are used to pay the autonomous government agency's activities, and no taxpayer dollars are used to cover running costs. The company has the most extensive physical and logistical infrastructure of any non-military government agency, serving as an essential foundation for an ever-changing and evolving countrywide communication network. USPS also plays an important role in promoting digital commerce by leveraging its skills in scheduling and high-volume sorting. On July 1, 2021, the United States Postal Service marks its 50 years as an independent agency.

The United States Postal Services' Unique Selling Point or USP is that it is home to North America's largest retail network, and operates one of the world's largest computer networks. The mission statement of USPS reads, "to bind the Nation together through the personal, educational, literary, and business correspondence of the people".

Revenue :

\$ 73.13 billion - FY ending 30th September 2020 (y-o-y growth 2.8%)

\$ 71.15 billion - FY ending 30th September 2019

SWOT Analysis :

The SWOT Analysis for United States Postal Service (USPS) is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.High growth in Shipping and Packages category 2.Wide range of services offered at low prices 3.Good work-place diversity 4.Packaging meets Sustainable Forestry Initiative standards 	<ul style="list-style-type: none"> 1.Over \$87 billion in losses over the last 14 years 2.Major customers expanding private delivery capabilities 3.High level of debt and unpaid retirement obligations 4.Complaints of poor and delayed services
Opportunities	Threats
<ul style="list-style-type: none"> 1.Expanding operations in the e-commerce packaging sector 2.Complete shift to electric-fleet delivery by 2035 3.Improving service reliability by increasing delivery time 	<ul style="list-style-type: none"> 1.High competition from private delivery companies 2.Loss of large-scale customers due to business closures 3.Increase in air transportation expenses due to pandemic 4.Market-Dominant mail volumes continue to decline

PESTLE Analysis :

The PESTLE Analysis for United States Postal Service (USPS) is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1.US President Trump signed the CARES act in 2020 2.Changes in the Universal Postal Union Treaty 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1.Impact of fluctuations in oil prices
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1.Ease of sending emails has reduced demand for postal services 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1. Edge computing and AI to revolutionise delivery services 2. Hydrogen fuel batteries to replace lead-acid batteries 3. Technology innovation to maximize Infrastructure and customer value
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1.PAEA Act limits price increase on market-dominant services 2.PRC approval necessary for changes in operations 3.Majority of workers represented by APWU 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1.Provides sustainability services through USPS BlueEarth initiative 2.EPA recognizes all mail paper as recyclable

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **United States Postal Service (USPS) SWOT & PESTLE Analysis** is a paid report at **15.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com