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SOLARWINDS INC. SWOT & PESTLE ANALYSIS

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Company Name : SolarWinds Inc.

Company Sector : Software Technology

Operating Geography : United States, North America, Global

About the Company : SolarWinds Inc. is an American software company that helps companies manage their networks, systems, and IT infrastructure. It is based in Austin, Texas, and has sales and product development offices around the United States and abroad. Donald Yonce and his brother David Yonce co-founded SolarWinds in Tulsa, Oklahoma in 1999. It provides network administrators and other IT professionals with enterprise-class network management products and tools that allow them to monitor and manage the performance and configuration of their network infrastructure, as well as collect and analyses log data for IT operations, security, and compliance management. IT security, systems, database, application, and IT service management tools are some of the services offered by the company. The firm employs 2,200 people across all of its sites and generates the majority of its revenue in the United States. The Solarwinds Holdings, Inc. corporate family comprises 43 firms. Solarwinds stated on December 8, 2021, that in its latest Worldwide Semiannual Software Tracker®, 21H1, leading industry research firm 'International Data Corporation' named it number one in Network Management Software market share for the second time.

SolarWinds's USP is that it is the leading provider of simple, powerful, and secure IT management software. The mission statement of SolarWinds reads, "to help customers accelerate business transformation through simple, powerful, and secure solutions designed for hybrid IT environments. Collaborative – We work together with fellow Solarians, customers, and our Partners to get the job done".

Revenue :

USD 1020 million - FY ending 31st December 2020 (y-o-y growth 9.38%)

USD 932.5 million - FY ending 31st December 2019

SWOT Analysis :

The SWOT Analysis for SolarWinds Inc. is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1. Leader in affordable IT infrastructure management 2. Launching new customised products 3. Robust increase in sales with SolarWinds model 4. Strong growth through targeted M&A 	<ul style="list-style-type: none"> 1. Difficulty in raising finances because of high accumulated debt 2. Dependence on government for a major portion of on-premises license sales
Opportunities	Threats
<ul style="list-style-type: none"> 1. Digitization across businesses due to Covid-19 2. Emerging applications of cloud computing 3. Demand for software management services for remote work 	<ul style="list-style-type: none"> 1. Victim of cyberattacks through Sunburst 2. High competition from established cloud services firms 3. Open-source software solutions increase vulnerability

PESTLE Analysis :

The PESTLE Analysis for SolarWinds Inc. is given below:

Political	Economical
1.Disruptions in operations due to Brexit 2.Invalidated of EU-US privacy shield hinders data transfer	1.Poor economic conditions globally will reduce sales 2.Interest rate volatility due to shift from LIBOR to SOFR
Social	Technological
1.Technology enthusiasts are the key drivers of demand	1.Growing shift of IT infrastructure management to cloud 2.AI will enhance software infrastructure monitoring
Legal	Environmental
1.Advent of GDPR increases marketing costs 2.US Tax Cuts and Jobs Act complicates compliance	1.Sustainability of data centres important for decision makers

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 The complete report for **SolarWinds Inc.** SWOT & PESTLE Analysis is a paid report at **21 U.S.D.**



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