

---

# S&P TEST

SWOT & PESTLE.com

---

## COMPASS GROUP USA SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).

**Company Name :** Compass Group USA

**Company Sector :** Foodservice, Facility Management

**Operating Geography :** United States, North America, Global

**About the Company :** Compass Group USA, headquartered based in Charlotte, NC, Compass Group North America, is a food and support service company. The Group traces its roots back to Factory Canteens Limited, which was formed by Jack Bateman in 1941 and later renamed Bateman Catering. Grand Metropolitan bought Bateman Catering in 1986, and the Compass Group was created in 1987. It provides meals in a variety of settings, including offices, workplaces, schools, universities, hospitals, major sports and cultural venues, mining camps, prisons, and offshore oil platforms. It also conducts cleaning, housekeeping, waste management, building operations, maintenance, gardening and outside services for schools and educational facilities. North America, Europe, the Rest of the World, and Central Activities are the segments through which it operates. The company is a constituent of the FTSE 100 Index and is traded on the London Stock Exchange. It's also listed on the Fortune Global 500. In February, 2022, Compass Group USA, a subsidiary of the corporation, announced that it has been awarded one of America's Best Large Employers by Forbes.

Compass Group Plc's USP lies in its being the largest contract foodservice company in the world employing over 500,000 people. The mission statement of Compass Group reads, "To be a world-class provider of contract foodservice and support services, renowned for our great people, our great service, and our great results".

**Revenue :**

11,170 million pounds - FY ending 30th September 2021 (y-o-y decline 12.4%)

12,746 million pounds - FY ending 30th September 2020

## SWOT Analysis :

The SWOT Analysis for Compass Group USA is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> <li>1.Has 15% of North American food service market.</li> <li>2.Enjoys good reputation as proven by numerous awards.</li> <li>3.Present in 10+ sectors with 25+ reputed brands.</li> <li>4.Clientele includes world-renowned brands.</li> </ol>	<ol style="list-style-type: none"> <li>1.Has been criticized for poor performance regarding school foodservices</li> </ol>
Opportunities	Threats
<ol style="list-style-type: none"> <li>1.Hospitality industry is quickly taking to digitization.</li> <li>2.Public is in the midst of a change in diet trends.</li> <li>3.Strategic acquisitions can help capture emerging market opportunities.</li> </ol>	<ol style="list-style-type: none"> <li>1.Failure to attract/retain experienced and qualified workforce will affect business.</li> <li>2.Inflationary pressures in the US hamper activity.</li> <li>3.Covid-19 has caused a shift in work-culture and increased food delivery competition.</li> <li>4.Climate Change is now a principal risk for business operations.</li> </ol>

## PESTLE Analysis :

The PESTLE Analysis for Compass Group USA is given below:

Political	Economical
1.US expected to adhere to OECD's global corporate tax plan.	1.US Inflation is at a record high. 2.Facility Management Market is set to increase at a CAGR of 4% annually.
Social	Technological
1.Increasing preference of a plant-based diet amongst general public. 2.People are focusing on healthy meals sourced sustainably.	1.Hospitality and foodservice is increasingly digital. 2.Autonomous retail stores will become more common with AI utilisation.
Legal	Environmental
1.Increasing audit rates for by tax authorities.	1.EPA is focusing on the environmental impact of food waste. 2.Climate Change is expected to adversely affect food related businesses.

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Compass Group USA** SWOT & PESTLE Analysis is a paid report at **15.53 U.S.D.**



\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



# S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
**[support@swotandpestle.com](mailto:support@swotandpestle.com)**