
S&P TEST

SWOT & PESTLE.com

KNORR-BREMSE AG SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : Knorr-Bremse AG

Company Sector : Automobile and Railway Spares

Operating Geography : Germany, Europe, Global

About the Company :

The Knorr-Bremse Group is a manufacturer of brake systems and a supplier of additional sub-systems for rail and commercial vehicles headquartered in Munich, Germany. The business was founded in 1905 by engineer Georg Knorr in Boxhagen-Rummelsburg, near Berlin (since 1920 part of Berlin-Friedrichshain). Its railway braking systems are the result of a company created in 1883 called "Carpenter & Schulze." It operates through two divisions: Rail Vehicle Systems and Commercial Vehicle Systems. The company's product range includes brake, entry, and HVAC systems, as well as power electric and control technology, digital solutions, couplers, signal systems, pneumatic braking systems, energy supply and distribution systems, wiper and wash systems, and more. It is divided into four geographical segments: Europe/Africa, North America, South America, and Asia/Pacific. Knorr-products Bremse's contribute significantly to increased safety and energy efficiency on train tracks and highways all over the world. Around 29,700 workers work at over 100 locations in over 30 countries to provide products and services to consumers all over the world. In December, 2021, Knorr-Bremse announced that Siemens Mobility had granted it a large, long-term remote condition monitoring contract. The company will be in charge of remote condition monitoring of the HVAC systems on 172 Siemens Mobility trains that will be operated by the South Western Railway in the United Kingdom. In February 2022, Knorr-Bremse partnered with Alstom to supply systems for the Coradia Stream regional train family.

Knorr-Bremse Group's USP lies in being the world's top manufacturer of braking systems and a global supplier of additional rail and commercial vehicle subsystems. It has been at the forefront of developing, manufacturing, marketing, and servicing cutting-edge braking systems for more than 110 years. The mission statement of Knorr-Bremse Group reads, "To fulfil our mission of making mobility on roads and railways safe, sustainable and environmentally friendly, we strive to get even better every day. That's why excellence is our standard at Knorr-Bremse".

Revenue :

Euro 6.7 billion – FY ending 31st December 2021

Euro 6.2 billion - FY ending 31st December 2020 (y-o-y growth -11.2%)

SWOT Analysis :

The SWOT Analysis for Knorr-Bremse AG is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Diversified business portfolio covering rail and commercial vehicles Industry leading safety standards and quality 2.Leading manufacturer of commercial braking systems 3.Engages in extensive research and holds multiple patents 	<ul style="list-style-type: none"> 1.Sudden changes in acquisition plans affecting investor confidence 2.Majority shareholders selling stakes in company
Opportunities	Threats
<ul style="list-style-type: none"> 1.Eye market leadership for the supply of vehicular sanitary systems 2.Leverage opportunities in automated driving 3.Keep up with rapid digitalization in automobile industry 4.Expand operations in emerging economies having high growth potential 	<ul style="list-style-type: none"> 1.Falling oil prices reduces competitiveness of railways 2.Transport bans due to COVID-19 3.High costs of meeting environmental regulations

PESTLE Analysis :

The PESTLE Analysis for Knorr-Bremse AG is given below:

<p style="text-align: center;">Political</p> <p>1. Finalization of the Green Deal in EU 2. High government spending on infrastructure in emerging economies</p>	<p style="text-align: center;">Economical</p> <p>1. Slowdown of global trade affecting the transport industry</p>
<p style="text-align: center;">Social</p> <p>1. Growing population leading to greater traffic volumes 2. Work-from-home reducing demand for public transport</p>	<p style="text-align: center;">Technological</p> <p>1. AI-based driver assistance systems to promote road safety 2. Growing importance of Electric Vehicles</p>
<p style="text-align: center;">Legal</p> <p>1. EU to restrict use of loud freight cars from 2024 2. Ban on commercial ICE vehicle sales</p>	<p style="text-align: center;">Environmental</p> <p>1. Mass transit necessary to reduce air pollution</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Knorr-Bremse AG** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com