

---

# S&P TEST

SWOT & PESTLE.com

---

## G-III APPAREL GROUP SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).

**Company Name :** G-III Apparel Group

**Company Sector :** Retail, Clothing, Accessories

**Operating Geography :** United States, North America, Global

**About the Company :** G-III Apparel Group is an American clothing company that designs, manufactures, and markets women's and men's apparel and is headquartered in New York City, United States. Aron Goldfarb a Holocaust survivor from Poland, started G&N Sportswear as an outerwear brand in 1956, and his son, Morris Goldfarb, the current Chief Executive Officer, joined the firm in 1972 when it was renamed G-III Apparel Group. The company is divided into two segments: wholesale and retail operations. Sales of products to retailers under-owned, licenced, and private label brands are included in the wholesale operations sector. Its retail operations section includes direct consumer sales through company-operated locations and internet channels. Its apparel products include women's handbags, footwear, small leather goods, cold weather accessories, and luggage, as well as outerwear, dresses, sportswear, swimwear, women's suits, and women's performance wear. G-III Apparel's brands consist of DKNY, Donna Karan, Vilebrequin, G.H. Bass, Eliza J, Jessica Howard, Andrew Marc, Marc New York, and Wilsons Leather. Calvin Klein, Tommy Hilfiger, Karl Lagerfeld Paris, Levi's, Kenneth Cole, Cole Haan, Vince Camuto, and Docker are just a few of the licenced brands it represents. G-III Apparel Group, Ltd. and Inter Parfums, Inc. signed a long-term global licencing deal for the production, development, and distribution of perfumes and fragrance-related goods under the legendary Donna Karan and DKNY trademarks on September 30, 2021.

G-III Apparel Group's unique selling proposition or USP lies in being a prominent manufacturer and distributor of garments and accessories under both owned and licensed brands, as well as private label brands. The mission statement of G-III Apparel Group reads, "OUR MISSION IS TO REDEFINE WHAT'S POSSIBLE".

**Revenue :**

\$ 2.06 billion - FY ending 31st January 2021 (y-o-y growth -35%)

\$ 3.16 billion - FY ending 31st January 2020

**SWOT Analysis :**

The SWOT Analysis for G-III Apparel Group is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1.Strong portfolio consisting of globally recognized brands</li> <li>2.Strong international presence in key markets and emerging markets</li> <li>3.Good gender diversity at the leadership level</li> <li>4.Well-performing proprietary brands offering good shareholder returns</li> </ul>	<ul style="list-style-type: none"> <li>1.High dependence on third-party manufacturers in Asia</li> <li>2.Cancellation of orders and delays in payments by retail partners</li> <li>3.Alleged customs duty violation charges from CBSA</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.Increasing DKNY and Karl Lagerfield stores to capture consumer trends</li> <li>2.Expanding offerings in the jeans category to attain market leadership</li> <li>3.Improving e-commerce platform to improve digital penetration</li> </ul>	<ul style="list-style-type: none"> <li>1.Store closures due to pandemic leading to loss of sales</li> <li>2.Highly seasonal nature of apparel sales</li> <li>3.Largest ten customers account for majority of sales</li> <li>4.Apparel industry is highly competitive</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for G-III Apparel Group is given below:

<p style="text-align: center;"><b>Political</b></p> <ol style="list-style-type: none"> <li>1.Lingering after-effects of the Eurozone crisis</li> <li>2.New national security law adopted in Hong Kong</li> <li>3.Trade war with China leading to higher tariffs</li> </ol>	<p style="text-align: center;"><b>Economical</b></p> <ol style="list-style-type: none"> <li>1.Weaker consumer spending due to economic downturn</li> <li>2.Rising fuel prices may increase logistical costs</li> </ol>
<p style="text-align: center;"><b>Social</b></p> <ol style="list-style-type: none"> <li>1.Rising trend of athleisure among the younger consumers</li> <li>2.Work-from-home culture accelerating demand for casual wear</li> </ol>	<p style="text-align: center;"><b>Technological</b></p> <ol style="list-style-type: none"> <li>1.Vendor Code of Conduct ensures that human rights are upheld in the supply chain</li> <li>2.Compliance with consumer data protection acts like CPA and GDPR</li> </ol>
<p style="text-align: center;"><b>Legal</b></p> <ol style="list-style-type: none"> <li>1.Increased use of recycled fabric in all products"]]</li> </ol>	<p style="text-align: center;"><b>Environmental</b></p> <ol style="list-style-type: none"> <li>1.</li> </ol>

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **G-III Apparel Group** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



# S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
[support@swotandpestle.com](mailto:support@swotandpestle.com)