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BAIN CAPITAL SWOT & PESTLE ANALYSIS

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Company Name : Bain Capital

Company Sector : Financial Services

Operating Geography : United States, North America, Global

About the Company :

Bain Capital is an American private investment company. Mitt Romney, T. Coleman Andrews III, and Eric Kriss created Bain Capital in 1984 as partners of Bain & Company. With offices across North America, Europe, Asia, and Australia, the corporation is headquartered at 200 Clarendon Street in Boston, Massachusetts. Private equity, venture capital, credit, public equity, impact investing, life sciences, and real estate are among the firm's specialities. In the United States, EMEA, and Asia, the private equity and venture capital investor acquires and owns stakes in firms in the business services, retail and consumer products, communications, healthcare, hospitality, financial services, industrials, and technology sectors. Aveanna Healthcare, Auto Distribution, Blue Nile, Camp Australia, Central Square Technologies, and Kestra Medical Technologies are among the companies in Bain's private equity portfolio. In December 2021, Bain Capital Credit, LP and affiliates of Fortress Investment Group LLC announced the acquisition of Project Frontier. Bain Capital in March 2022 agreed to acquire 24.98% equity stake in Mumbai based IIFL Wealth Management Limited.

Bain Capital's USP is that it is one of the premier private multi-asset alternative investing organisations in the world. The mission statement of Bain Capital reads, "To create lasting impact and value for our investors, teams, businesses and communities".

Revenue :

US \$136 billion - FY ending 31st Dec, 2021(y-o-y growth 13.33%)

US \$120 billion - FY ending 31st Dec, 2020

SWOT Analysis :

The SWOT Analysis for Bain Capital is given below:

| Strengths | Weaknesses |
|--|---|
| <ul style="list-style-type: none"> 1.Highly diversified business portfolio 2.One of the largest, private multi-asset investment firm 3.Strong global presence spanning four continents 4.Strong history of securing funding for Private Equity division 5.Recognized for environmental responsibility | <ul style="list-style-type: none"> 1.M&A activity is aggressively debt-funded 2.Controversy regarding Toshiba acquisition plan |
| Opportunities | Threats |
| <ul style="list-style-type: none"> 1.Invest in fast-growing fintech market 2.Engage in strategic acquisitions to expand operations 3.Greater focus on green finance and meeting ESG criteria | <ul style="list-style-type: none"> 1.Impact of trade war on financial markets 2.Disruption of business due to COVID-19 3.Increasing frequency of cyber-attacks |

PESTLE Analysis :

The PESTLE Analysis for Bain Capital is given below:

| | |
|--|---|
| <p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1. Brexit transition period is a source of uncertainty 2. New requirements under UK Budget 2021 | <p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1. Capital market fluctuations increasing risk exposure 2. Fluctuations in foreign exchange rates 3. Low investments due to COVID-19 |
| <p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1. Ageing population wants to invest more 2. Greater dependence on online channels of investment | <p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1. Cloud based technology to increase scale of business 2. Using blockchain technology in asset management |
| <p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1. Strict regulations under US FCPA and OPEC Anti-Bribery Convention | <p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1. Rise of green finance and ESG ETFs |

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