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BAIN CAPITAL SWOT & PESTLE ANALYSIS

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Company Name: Bain Capital

Company Sector: Financial Services

Operating Geography: United States, North America, Global

About the Company:

Bain Capital is an American private investment company. Mitt Romney, T. Coleman Andrews III, and Eric Kriss created Bain Capital in 1984 as partners of Bain & Company. With offices across North America, Europe, Asia, and Australia, the corporation is headquartered at 200 Clarendon Street in Boston, Massachusetts. Private equity, venture capital, credit, public equity, impact investing, life sciences, and real estate are among the firm's specialities. In the United States, EMEA, and Asia, the private equity and venture capital investor acquires and owns stakes in firms in the business services, retail and consumer products, communications, healthcare, hospitality, financial services, industrials, and technology sectors. Aveanna Healthcare, Auto Distribution, Blue Nile, Camp Australia, Central Square Technologies, and Kestra Medical Technologies are among the companies in Bain's private equity portfolio. In December 2021, Bain Capital Credit, LP and affiliates of Fortress Investment Group LLC announced the acquisition of Project Frontier. Bain Capital in March 2022 agreed to acquire 24.98% equity stake in Mumbai based IIFL Wealth Management Limited.

Bain Capital's USP is that it is one of the premier private multi-asset alternative investing organisations in the world. The mission statement of Bain Capital reads, "To create lasting impact and value for our investors, teams, businesses and communities".

Revenue:

US \$136 billion - FY ending 31st Dec, 2021(y-o-y growth 13.33%)

US \$120 billion - FY ending 31st Dec, 2020



SWOT Analysis:

The SWOT Analysis for Bain Capital is given below:

Strengths	Weaknesses
1.Highly diversified business portfolio	1.M&A activity is aggressively debt-funded
2.One of the largest, private multi-asset	2.Controversy regarding Toshiba acquisition
investment firm	plan
3.Strong global presence spanning four	
continents	
4.Strong history of securing funding for	
Private Equity division	
5.Recognized for environmental responsibility	
Opportunities	Threats
1.Invest in fast-growing fintech market	1.Impact of trade war on financial markets
2.Engage in strategic acquisitions to expand	2.Disruption of business due to COVID-19
operations	3.Increasing frequency of cyber-attacks
3.Greater focus on green finance and meeting	
ESG criteria	



PESTLE Analysis:

The PESTLE Analysis for Bain Capital is given below:

Political	Economical
1.Brexit transition period is a source of	1.Capital market fluctuations increasing risk
uncertainty	exposure
2.New requirements under UK Budget 2021	2.Fluctuations in foreign exchange rates
	3.Low investments due to COVID-19
Social	Technological
1.Ageing population wants to invest more	1. Cloud based technology to increase scale of
2.Greater dependence on online channels of	business
investment	2. Using blockchain technology in asset
	management
Legal	Environmental
1. Strict regulations under US FCPA and OPEC	1. Rise of green finance and ESG ETFs
Anti-Bribery Convention	

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We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

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