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BW GROUP LIMITED SWOT & PESTLE ANALYSIS

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Company Name : BW Group Limited

Company Sector : Maritime transportation (tanker, gas and offshore segments), freight forwarding, fleet management, and ancillary solutions.

Operating Geography : Bermuda, North America, Global

About the Company :

BW Group is a leading global maritime company involved in shipping, floating infrastructure, deep water oil & gas production, and new sustainable technologies. Founded in 1955 by Sir YK Pao, BW controls a fleet of over 490 vessels transporting oil, gas and dry commodities, with its 200 LNG and LPG ships constituting the largest gas fleet in the world. In the renewables space, the group has investments in solar, wind, batteries, biofuels and water treatment. The firm engages with its customers to find open and authentic solutions. The firm has 2 windfarm installation vessels while the number of offshore vessels is 15 along with 216 offshore vessels.

Revenue :

SWOT Analysis :

The SWOT Analysis for BW Group Limited is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.BW Group controls the largest gas fleet in the world 2.Diversified portfolio including solar, wind, batteries, biofuels and water treatment. 3.BW LPG remains profitable even during Q2 of 2021 which was a seasonal slack time 	<ul style="list-style-type: none"> 1.Exposed to seasonal changes in the freight forwarding industry 2.With subsidiaries listed across only two stock exchanges, the firm is in weak position to
Opportunities	Threats
<ul style="list-style-type: none"> 1.BW's strategic investments in sustainable energy promise profitability as demand for renewable energy rises 2.Block sale of existing shares in BW Energy Limited by BW Offshore Limited to further growth opportunities within energy infrastructure 3.Hafnia announces signing of USD 414 Million sale and leaseback financing 	<ul style="list-style-type: none"> 1.Rising fuel prices and geo-political conditions cause ocean freight rate increases and delays

PESTLE Analysis :

The PESTLE Analysis for BW Group Limited is given below:

<p style="text-align: center;">Political</p> <p>1.Singapore Chamber of Maritime Arbitration releases new rules for arbitration applicable from January 2022</p>	<p style="text-align: center;">Economical</p> <p>1.Maritime market expected to witness growth post-pandemic 2.Supply chain and Shipping problems expected to linger well into 2022</p>
<p style="text-align: center;">Social</p> <p>1.Cross-border shipping to grow at an immense rate due to online transformation 2.Women represent</p>	<p style="text-align: center;">Technological</p> <p>1.2% percent of the global seafarer workforce ",</p>
<p style="text-align: center;">Legal</p> <p>1.Disruptive technologies to revolutionize maritime trade and industry 2.Industry faces difficulty of lack of reliable information on vessel performance in actual operating conditions ",[" Legal</p>	<p style="text-align: center;">Environmental</p> <p>1.ESA approved proposed changes to the Norwegian tonnage tax system",</p>

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