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U.S. CONCRETE INC. SWOT & PESTLE ANALYSIS

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Company Name : U.S. Concrete Inc.

Company Sector : Building Materials

Operating Geography : United States, North America, Global

About the Company : U.S. Concrete Inc. is a concrete and heavy construction aggregates company based in the United States. Its headquarters are in Euless, Texas, where it was founded in 1999. Ready-mix concrete and aggregates are the company's main products. Customers are spread across Texas, California, New Jersey, New York, Oklahoma, Philadelphia, the United States Virgin Islands, and Washington, D.C. In addition to ready-mixed concrete, U.S. Concrete, Inc. also offers crushed stone, sand, and gravel. U.S. Concrete operates 176 ready-mixed concrete plants, 15 volumetric ready-mixed concrete plants, and 22 aggregates production plants. Building materials stores, hauling operations, and broker product sales are all part of the business. As of 2022, Vulcan Materials Company has successfully acquired the U.S. Concrete, Inc.

The USP of U.S. Concrete Inc. lies in it being ranked as the “500 Most Valuable Companies”. The mission of the U.S. Concrete, Inc is “to create a balanced, high quality cash flow stream, while maximizing shareholder returns, creating a safe and positive work environment for our employees, becoming a resource for our customers, and being a responsible corporate citizen in our communities.” and the vision is “to be the preferred provider of construction materials and related services.”

Revenue :

\$ 1,365.7 million - FY ending 31st December 2020 (y-o-y growth -7.6%)

\$ 1,478.7 million - FY ending 31st December 2019

SWOT Analysis :

The SWOT Analysis for U.S. Concrete Inc. is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> 1. Strong and strategic network of concrete plants in high growth areas 2. Unique on-demand-production capabilities increasing efficiency of operations 3. Diverse range of projects demonstrates operational agility 4. Strong focus on technology resulting in improved logistics 	<ol style="list-style-type: none"> 1. Impending acquisition by Vulcan group leads to uncertainty 2. Ongoing investigation by WeissLaw regarding possible legal violations 3. Company debt is rated non-investment grade 4. No dividends paid on stock
Opportunities	Threats
<ol style="list-style-type: none"> 1. New acquisitions to increase volume of operations in the New York region 2. Expand Aggregates segment to increase sales volumes 3. Improve geographical diversity for growth 	<ol style="list-style-type: none"> 1. Cyclical nature of business and impacts of seasonal variations 2. Fluctuating mortgage interest rates affect business 3. Decrease in concrete sales due to COVID-19 pandemic 4. Highly competitive industry without long-term contracts

PESTLE Analysis :

The PESTLE Analysis for U.S. Concrete Inc. is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1. Lower government spending on public infrastructure 2. LIBOR will be phased out by the end of 2021 3. New USMCA agreement to bring about changes in trade policy 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1. Rising material prices for housing market 2. Housing demand is exceeding housing supply
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1. Increasing demand for houses in suburbs post-pandemic 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1. Development of rapid-drying cement technologies 2. Investing in mobile applications to improve consumer experience
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1. CERCLA Act imposes strict environmental requirements 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1. First US concrete company to undertake EPD's 2030 challenge

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