
S&P TEST

SWOT & PESTLE.com

RELIANCE STEEL AND ALUMINUM CO. SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : Reliance Steel and Aluminum Co.

Company Sector : Metals

Operating Geography : USA, North America, Global

About the Company :

Reliance Steel and Aluminum Co., headquartered in Los Angeles, California, is North America's largest metals service center operator. To 125,000 fabricators and manufacturers, the company provides metals processing services and distributes a line of approximately 100,000 metal products, including aluminum, brass, alloy, copper, carbon steel, stainless steel, titanium, and specialty metal products. Thomas J. Neilan founded the company on February 3, 1939 in Los Angeles. The company used to be known as Reliance Steel Products Company, and it manufactured and sold steel reinforcing bars (rebar) for the construction industry. The name was changed to Reliance Steel Company in 1944. The company went public on September 14, 1994, after an initial public offering. Reliance was honored as part of AMM's sixth annual Awards for Steel Excellence, which honors the best companies in a variety of categories. In 2022, Reliance Steel & Aluminium Co. completed its acquisition of Rotax Metals Inc., Admiral Metals Servicecenter Company and Nu-Tech Precision Metals Inc.

The USP of RSAC is that it is North America's largest metals service center company. The vision statement of RSAC reads, "Our history is the key to writing the story of our future. We strive to be a market leader, committed to setting industry leading standards in all measures of business performance and customer service. We expect all of our employees to exhibit the highest levels of personal integrity, teamwork, and appreciation for our diverse individual and company cultures. We believe in always treating people fairly, whether employee, supplier, or customer, while always looking for ways to improve our service and contribution to the communities in which we live and work."

Revenue :

\$ 8,811.9 million - FY ending 31st March 2020 (y-o-y growth -19.7%)

\$ 10,973.8 million - FY ending 31st March 2019

SWOT Analysis :

The SWOT Analysis for Reliance Steel and Aluminum Co. is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> 1. Strong and consistent financial performance 2. North America's largest metals service company 3. Strong focus on maintaining workplace safety 4. Significant volume of recycled metal purchased 5. Operates in broad spectrum of end-markets 	<ol style="list-style-type: none"> 1. Reports of stock being overvalued 2. Loss of revenue from project delays 3. International segments accounts for small percentage of sales
Opportunities	Threats
<ol style="list-style-type: none"> 1. Decentralize operations to handle small order with greater efficiency 2. \$245 million worth investments in upgrades and expansions 3. Begin internal benchmarking to meet ESG requirements 	<ol style="list-style-type: none"> 1. High costs of maintaining processing and distribution equipment 2. Fall in selling price per ton of metal 3. Slowdown in M&A activity due to COVID-19

PESTLE Analysis :

The PESTLE Analysis for Reliance Steel and Aluminum Co. is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1. Import duties and quotas on US scrap metal put by China 2. US trade agreement with Mexico and Canada 3. Growth in steel demand in emerging economies 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1. Global demand for aluminum set to rise 2. Increasing price margins in steel sector
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1. Recognition of steel as a pillar of green economy 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1. New ORC technology to save energy and reduce carbon footprint 2. Growing adoption of carbon-free steel manufacturing processes
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1. Steel mills need permits under the Clean Air Act provisions 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1. Active engagement with ESG ratings agencies 2. Operational scrap sold to recyclers instead of being discarded

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Reliance Steel and Aluminum Co.** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com