
S&P TEST

SWOT & PESTLE.com

AUTONATION SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : AutoNation

Company Sector : Automotive Retail

Operating Geography : United States, North America, Global

About the Company : AutoNation is a Fort Lauderdale-based automotive retailer that sells new and used cars as well as related services across the United States. Wayne Huizenga launched the company in 1996, and it now has over 300 retail locations. Domestic, Import, and Premium Luxury are the three segments in which the company operates. Retail automotive franchises that sell new Ford, General Motors, and Stellantis vehicles make up the Domestic category. Retail automotive franchises that sell new Toyota, Honda, Subaru, and Nissan vehicles fall into the Import category. Retail automobile franchises that offer new Mercedes-Benz, BMW, Lexus, Audi, and Jaguar Land Rover vehicles comprise the Premium Luxury category. Used vehicles, parts, and automotive repair and maintenance services, as well as automotive finance and insurance products, are all sold by the franchises in each segment. Vehicle service and other protection items, as well as the arranging of financing for vehicle purchases through third-party finance sources, are among its automotive finance and insurance products (Customer Financial Services). On May 3, 2022, AutoNation Inc. announced that 129 AutoNation stores have been certified in the J.D. Power 2022 Dealer of Excellence ProgramSM, which honors a select number of vehicle dealerships across the United States that provide exceptional customer service.

AutoNation's USP lies in its being America's largest auto retailer, with 215 stores across the country. The mission statement of AutoNation reads, "Our mission is to deliver a peerless customer experience. and vision is to be America's best place to buy and service cars and trucks".

Revenue :

\$25,844.0 million - FY ending 31st December 2021 (y-o-y growth 26.7%)

\$20,390.0 million - FY ending 31st December 2020 (y-o-y growth -4.43%)

\$21,335.7 million - FY ending 31st December 2019

SWOT Analysis :

The SWOT Analysis for AutoNation is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Diversified portfolio of franchises consisting of domestic, import and premium luxury brands. 2.Omnichannel capabilities providing personalized digitized customer 3.Largest automotive retailer in the United States. 4.Strong distribution network in the United States with presence in over 15 states. 	<ul style="list-style-type: none"> 1.Heavy dependence on manufacturers and distributors whose franchises are held by the company. 2.The company is substantially indebted. 3.Less presence across the globe. 4.Involved in allegations of offering unsafe used cars.
Opportunities	Threats
<ul style="list-style-type: none"> 1.Continued expansion of the company's retail brand will lead to increase in the market share. 2.Due to covid-19 increase in demand for used car vehicles. 3.Increase in consumer spending and limited supply in the post covid era could result in rise in prices and demand. 	<ul style="list-style-type: none"> 1.Increase in ride-sharing applications. 2.Intense and increasing competition in the automotive industry. 3.Covid-19 could lead to further decrease in sales.

PESTLE Analysis :

The PESTLE Analysis for AutoNation is given below:

<p style="text-align: center;">Political</p> <p>1. Biden administration in support of electric vehicles which may negatively impact sales of traditional vehicles.</p>	<p style="text-align: center;">Economical</p> <p>1. Changes in interest rates significantly impact the sales of new and used vehicles.</p> <p>2. The economic recession caused by covid-19 leading to decreased demand.</p>
<p style="text-align: center;">Social</p> <p>1. Customers are increasingly shopping for automotive products and services online and through mobile applications.</p> <p>2. Covid-19 has led to a decrease in the vehicle miles traveled.</p>	<p style="text-align: center;">Technological</p> <p>1. Proprietary tools that leverage real-time customer data to enhance customer experience.</p> <p>2. Leveraging digital capabilities to increase efficiency and reduce costs.</p>
<p style="text-align: center;">Legal</p> <p>1. The Dodd-Frank Act provided the Federal Trade Commission with new and expanded authority regarding automotive dealers</p>	<p style="text-align: center;">Environmental</p> <p>1. To protect environmental pollution recycling of various materials such as lead acid batteries.</p> <p>2. Installation of waterless plumbing fixtures and low-flat faucets to reduce water consumption</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **AutoNation** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com