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SWOT & PESTLE.com

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## AUTOMOTIVE INTERIOR LIGHTING SWOT & PESTLE ANALYSIS

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**Company Name :** Automotive Interior Lighting

**Company Sector :** Automotive Industry

**Operating Geography :** Global

**About the Company :**

**Revenue :**

**SWOT Analysis :**

The SWOT Analysis for Automotive Interior Lighting is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1.Rising popularity of pre-installed or attachable accent lighting</li> <li>2.Global market for ambient lighting</li> <li>3.Consistent demand for luxury cars</li> <li>4.LED lighting is sustainable and low maintenance</li> <li>5.Essential lighting for functioning of vehicle</li> </ul>	<ul style="list-style-type: none"> <li>1.High costs of LED lighting</li> <li>2.Completely dependent on the automobile demand</li> <li>3.Difficult for companies to integrate all pieces of the ambient lighting system</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.Roaring automobile demand emerging market such as India</li> <li>2.Expanding ambient lighting into affordable vehicles</li> <li>3.ISELED alliance promises higher innovation</li> <li>4.Higher competition in lighting industry with emerging players</li> </ul>	<ul style="list-style-type: none"> <li>1.Uncertainty over demand for cars</li> <li>2.Regulations on aftermarket car lighting</li> </ul>

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The complete report for **Automotive Interior Lighting** SWOT & PESTLE Analysis is a paid report  
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