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GROUPE ADP (AEROPORTS DE PARIS) SWOT & PESTLE ANALYSIS

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Company Name : Groupe ADP (Aéroports De Paris)

Company Sector : Airport Operations

Operating Geography : France, Europe, Global

About the Company :

Aéroports de Paris (ADP) based in France is in charge of all civil airports in the Paris metropolitan area. The firm also builds and runs light aircraft airports. ADP provides air transportation services as well as business services including office rentals. The Groupe ADP owns and operates the international airports of Paris, including Charles de Gaulle Airport, Orly Airport, and Le Bourget Airport, all of which are branded as Paris Aéroport. In 1945, the Paris Airport was established as a public institution with a commercial and industrial purpose. Groupe ADP (previously Aéroports de Paris) manages and runs approximately 25 airports on all continents, either directly or through TAV Airports and GMR Airports. TAV Airports manages a portfolio of 15 airports in over 5 countries, and GMR Airports manages a network of nearly 250 destinations. The company conducts five segments through its subsidiaries: aviation, retail and services, real estate, international and airport developments, and other activities. Telecoms and security services are among the segments in the Other Activities section. Groupe ADP announced on February 21, 2022 that it would purchase a 49 percent stake in GMR Airports Ltd (GAL) (which was approved by Competition Commission of India) for Rs 10,780 crore. As part of their deal, it has already received Rs 5,248 crore from Groupe ADP so far.

Aéroports de Paris (ADP)'s USP lies in its being the second largest airport group in the world in terms of turnover, as well as the world leader in airmail and freight processing. The mission statement of ADP reads, "To respond to demands for capacity with an ambitious infrastructure development program; improve the quality of service; maintain a financial balance; successfully diversify its activities".

Revenue :

Euro 2,137 million - FY ending 31st December 2020

Euro 4,700 million - FY ending 31st December 2019

SWOT Analysis :

The SWOT Analysis for Groupe ADP (Aeroports De Paris) is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> 1. Groupe ADP manages 27 airports in 13 countries with prime locations in Paris and world-class infrastructure 2. ADP maintains other business segments such as retail, cargo and real estate 3. ADP airports are leading global hubs and stakes in GMR airports provide boost 4. ADP has a unique and improved customer experience at airports with premium brands and gourmet dining 5. Groupe ADP's "My Paris A\u00e9roport" loyalty program has nearly 715,000 members 	<ol style="list-style-type: none"> 1. Strikes at airports caused flight delays 2. Low global presence as compared to competitors 3. French government is a 50.6% shareholder in Groupe ADP
Opportunities	Threats
<ol style="list-style-type: none"> 1. New partnerships in geographies to position as an industry leader 2. Supporting the growth of express cargo traffic through continued expansion of the FedEx hub 3. Take up new projects for airport design and engineering in new geographies 	<ol style="list-style-type: none"> 1. Fall in traffic has led to the closure of infrastructures at Paris and international airports

PESTLE Analysis :

The PESTLE Analysis for Groupe ADP (Aeroports De Paris) is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1. Riots, strikes and protests in France to increase instability and security issues 2. Brexit created an uncertain business environment 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1. Regulatory framework applicable in the absence of Economic Regulation Agreement 2. Covid-19 had an adverse impact on aviation and airport industry 3. Increase in tariffs and fees in Europe
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1. Low confidence in air travel due to health crisis and pandemic 2. Travelers wish for a premium experience at airports 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1. New cargo technologies developed to make cargo handling efficient 2. Airports are undergoing digital transformation and pushing innovation
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1. Airports subject to Europe regulations for employees, fees, safety, etc. 2. Airport operations subject to various regulations in different countries 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1. Airports around the world are becoming greener and carbon-neutral

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