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POLYMETAL INTERNATIONAL SWOT & PESTLE ANALYSIS

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Company Name : Polymetal International

Company Sector : Metals and Mining

Operating Geography : Cyprus, Europe, Global

About the Company :

Polymetal International plc, headquartered in Saint Helier, Jersey, is an Anglo-Russian precious metals mining corporation. The Polymetal Group of enterprises was founded by Alexander Nesis of the ICT Group in Saint Petersburg in 1998, and it has since created a portfolio of gold and silver mines in Russia, Kazakhstan, and Armenia. The business owns gold and silver mines and conducts exploration in six Russian territories (Magadan, Khabarovsk Territory, Sverdlovsk Region, Chukotka Autonomous Okrug, Republic of Karelia, and Sakha Republic), Kazakhstan, and Armenia. Its project portfolio includes 36 licenses that encompass a total area of nearly 7,800 km². The Group's operations are divided into six operational units, which are divided into two categories: centralized processing hubs and standalone mines. The company is a member of the FTSE 100, FTSE Gold Mines, and MSCI Russia, and it is placed first among its 60 peers in Sustainalytics' ESG Ratings. The board of directors of Polymetal International has authorized the Vendiga gold project, with the mine plan assuming ten years of conventional open-pit mining until 2031, with pre-production stripping in 2022-2024.

Polymetal International's USP is that it is the world's third largest primary silver producer, as well as the largest silver and fourth gold producer in Russia. The mission statement of Polymetal International reads, "We believe responsible and efficient mining can be a force for good for society. We aspire to be equal to the challenge and deliver benefits to all impacted by our corporate existence"

Revenue :

US \$2,890 million - FY ending 31st December 2021 (y-o-y growth 1%)

US \$2,865 million - FY ending 31st December 2020

SWOT Analysis :

The SWOT Analysis for Polymetal International is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Detailed plans in place for the growth of the company 2.Value creation for shareholder returns with consistent high yield dividend 3.2nd largest gold mining company in Russia and 9th largest in the world 4.Strong Pipeline with 9 gold and silver mines across Russia & Kazakhstan 5.Highest ESG ratings in precious metal sector 	<ul style="list-style-type: none"> 1.Higher Employee turnover rate than expected 2.Net debt to Equity ratio is high i.e., 90.4% 3.Lower inventory turnover ratio indicating high average time to sell inventory
Opportunities	Threats
<ul style="list-style-type: none"> 1.Potential for greater development for the company through Veduga gold deposits (Pg 05) 2.Opportunity to increase output with new gold mine at Nezhda 3.Reduce sustaining costs with POX-2 for refractory assets 4.Near mine explorations to extend mine life at existing mines 	<ul style="list-style-type: none"> 1.Global fall in gold prices 2.Rising cases due to Omricon led COVID-19 can impact company business 3.Negative perception associated with mining 4.Failure to discover new reserves during exploration 5.Sanctions on Russia due to Ukraine war to impact operations

PESTLE Analysis :

The PESTLE Analysis for Polymetal International is given below:

Political	Economical
1.The rising tension between NATO and Russia and sanctions due to the Ukraine war presents a risk for the Company's operations 2.Political unrest in Kazakhstan can impact Company business	1.Fluctuating Gold prices globally can impact company's revenue 2.Changing currency rates can affect Polymetal's profit margins
Social	Technological
1.Rising nationalism over allocation of resources 2.Declining Russian population due to Covid - 19	1.Enhancements in mining technologies to improve productivity 2.Introducing POX-2 to increase recovery from refractory gold ore
Legal	Environmental
1.Tightening environmental regulation has ramifications on the mining industry	1.Pollution due to tailing is a significant issue for mining companies 2.Polymetal reduced its GHG emissions by 4% in 2020

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