
S&P TEST

SWOT & PESTLE.com

RINNAI CORPORATION SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : Rinnai Corporation

Company Sector : Consumer Electronics, Appliances

Operating Geography : Japan, Asia, Global

About the Company :

Rinnai Corporation is a manufacturer and distributor of heating equipment and components headquartered in Nagoya, Japan. Hidejiro Naito and Kanekichi Hayashi established Rinnai & Co. in 1920. The company's product line includes conventional thermal energy appliances such as cooking stoves and rice cookers, as well as hot-water units such as bath boilers and air conditioning. It sells conventional heating devices like gas fan heaters and infrared heaters, as well as semi-items like dishwashers and washing dryers. The kitchen, bathroom, hot-water units, heater, dressing room, and commercial use are all applications for the company's products. The business sells directly to city gas providers, propane fuel sales companies, housing equipment makers, home manufacturers, and pipe construction material sales firms in the domestic market. The company manufactures and sells heating appliances in the Americas, Europe, the Middle East, Africa, Asia, and Oceania via its subsidiaries. In September 2021, Rinnai America Corporation, a subsidiary of Rinnai Corporation, acquired all of the shares of Industrias Mass, S.A. de C.V., Mexico's leading manufacturer of commercial-use water heating systems. Rinnai has over 10,300 employees as of early 2022.

Rinnai Corporation's Unique Selling Point lies in its being Japan's largest manufacturer of gas kitchen appliances. The mission statement of the company reads, "We shall maintain a completely customer-focused approach based on the tenet that "our livelihood depends on the quality of our products." We shall provide products that offer "safety", "comfort" and "convenience" and we are friendly to the environment".

Revenue :

¥366.2 billion - FY ending 31 March 2022

¥344.4 billion - FY ending 31 March 2021

SWOT Analysis :

The SWOT Analysis for Rinnai Corporation is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.100-year-old Japanese company with diverse product mix and firmly established brand image for high-quality products 2.In-house production, development and automation equipment of key units 3.Number one seller of tankless water heaters in the US 4.Significant presence in six key markets 	<ul style="list-style-type: none"> 1.Rinnai Corporation faced lawsuits for product defect and usage risk 2.Sale and revenue of Commercial-Use equipment has declined
Opportunities	Threats
<ul style="list-style-type: none"> 1.Expansion of business domain to health and lifestyle products 2.Increase tankless water heaters sales in growing American market 3.Expand geographical footprint and business domains 4.Become a more customer-oriented company 	<ul style="list-style-type: none"> 1.Increased fixed costs in Japan 2.Threat from competitors in international locations 3.Weak performance due to industry shrinkage and price competition

PESTLE Analysis :

The PESTLE Analysis for Rinnai Corporation is given below:

Political	Economical
1.Consumption tax hike in Japan impacting consumer expenditure	1.Rising cost of input to spike appliance prices 2.Foreign exchange fluctuation impact profits for global companies
Social	Technological
1.Aging population is leading to a shrink in workforce in Japan 2.Increasing standards of living and urbanization globally 3.Declining birth rate, aging population and decrease in number of households in Japan	1.Advancements in technologies for home appliances 2.Microbubble bath technology good for human health
Legal	Environmental
1.Recycling Law effective in Japan to address electric waste	1.Demand for energy-efficient appliances is growing 2.Companies becoming greener to combat climate change risk 3.Japan to achieve carbon neutrality goal by 2050 set by Govt. of Japan

Please note that our free summary reports contain the SWOT and PESTLE table contents only.
 The complete report for **Rinnai Corporation** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com