S&P TEST

SWOT & PESTLE.com

EXIDE INDUSTRIES LIMITED SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. Topurchase reprints of this document, please email support@swotandpestle.com.



Company Name : Exide Industries Limited

Company Sector : Battery Manufacturing

Operating Geography : India, Asia, Global

About the Company :

Exide Industries Limited is a worldwide storage battery manufacturing and life insurance company based in Kolkata, India. Under the Companies Act of 1913, Associated Battery Makers (Eastern) Ltd. was formed on January 31, 1953. The business manufactures, develops, and sells the world's largest range of lead-acid storage batteries, ranging in capacity from 2.5Ah to 20,600Ah, to meet the needs of a wide range of applications. The firm produces batteries for the automotive, electricity, telecom, infrastructure projects, computer, railways, mining, and defence industries, as well as the railways, mining, and defence sectors, using the most up-to-date technological inputs. It has manufacturing facilities in India and Sri Lanka, as well as a dealership network reaching 46 countries across five continents. Exide also owns and runs four major lead-acid battery recycling plants: two in the United States and one each in Spain and Portugal. Two in Maharashtra, two in West Bengal – Shamnagar (Mother plant) and Haldia, one in Tamil Nadu – Hosur, one in Haryana, and two in Uttarakhand — the company has seven factories across the country. Exide is the only business that supplies the Indian Navy with submarine batteries. As of January 2022, the company leverages the talent of 1,973 employees.

Exide Industries' USP lies in its being India's largest and fourth-largest maker of automotive and industrial lead-acid batteries. The mission statement of the company reads, "To become a Global Power House respected by customers and preferred by investors, known for innovative products and solutions. To outperform a market exceeding expectations of customers and shareholders through the accelerated evolution of people, processes and technologies in its journey towards excellence".

Revenue :

INR 12,462 crores - FY ending 31st March 2022

INR 10,106 crores - FY ending 31st March 2021



SWOT Analysis :

The SWOT Analysis for Exide Industries Limited is given below:

Strengths	Weaknesses
1.Strong brand equity and distribution	1.Low share in exports revenues
network	
2.Over 90% market share in India	
3.Global presence in 50+ countries	
4.Huge range of products for 8+ sectors	
5.38+ major automobile manufacturers as its	
customers	
6.Consistent profit margins for last 10+ years	
Opportunities	Threats
1.Joint venture with Leclanche expected to be	1.Highly competitive automobile battery
highly profitable	market
2.Despite pandemic, life insurance subsidiary	2.Li-ion batteries gradually replacing lead-acid
expected to show growth	batteries
	3.Pandemic to cause uncertain impacts on
1	customers



PESTLE Analysis :

The PESTLE Analysis for Exide Industries Limited is given below:

Political	Economical
1.EU likely to make sustainable batteries a	1.Global demand for lead-acid batteries
mandate	continue to surge.
2.Indian Government to induce tech	2.The battery manufacturers of India cracked a
advancements in battery for EVs	Rs 18,100 crore PLI plan for construction of
	Tesla-style giga factories.
Social	Technological
1.Consumer preference of lithium-ion batteries	1.The arrival of the 'big battery' technology has
urges company to shift product line-up	the potential to outdate use of fossil fuels.
	2. Million-mile batteries might be the future of
	battery technology
	3. Upcoming highly innovative batteries are
	anticipated to bring power revolution.
Legal	Environmental
1.GST reduction for EVs indicates more use of	1.Environmental impacts of lead-acid batteries
Li-ion over lead-acid batteries	outweigh its benefits
	2.Greener batteries need to be introduced in
	market
	3.Ocean ecosystems become vulnerable to be
	exploited by battery industry

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Exide Industries Limited** SWOT & PESTLE Analysis is a paid report at **27**

U.S.D.

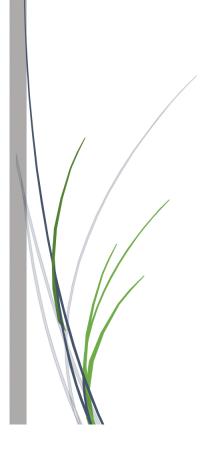


* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.



Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support: support@swotandpestle.com