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## MONDI PLC SWOT & PESTLE ANALYSIS

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**Company Name :** Mondi plc

**Company Sector :** Paper and Packaging

**Operating Geography :** United Kingdom, Europe, Global

**About the Company :**

Mondi plc, headquartered in Addlestone, England, is a worldwide packaging and paper manufacturer. Mondi has its origins in South Africa, where its former owner, Anglo American plc, built the Merebank Mill in Durban in 1967. In July, 2007, Mondi Limited separated from its old parent company, Anglo American plc, and became a dual-listed corporation, with Mondi plc trading on the London Stock Exchange and Mondi Limited on the Johannesburg Stock Exchange. Flexible packaging, bags and pouches, personal care components, technical films, corrugated solutions, industrial bags, barrier coatings, speciality kraft paper, and office and professional printing materials are among the products offered by the company. The firm provides services to agriculture, automotive, construction, food, graphic, printing, retail, and other industries. In Russia and South Africa, the company operates forests and paper mills, as well as producing pulp, paper, and plastic films, as well as industrial and consumer packaging in both paper and flexible formats. In July 2021, Unilever and Mondi launched a new high-barrier paper-based packaging material for Unilever's dry Meal Maker and Sauces collection, which will cut plastic use, improve paper content, and ensure recyclability in the existing UK paper waste stream. Mondi employs over 26,500 people as of early 2022.

Mondi Limited's USP is that it is a prominent worldwide packaging and paper firm with over 26,000 employees spread across more than 30 countries. The vision statement of Mondi reads, "Our vision is to be the best-performing paper and packaging company in the world".

**Revenue :**

7,723 million – FY ending 31st December 2021 (y-o-y growth 19.5%)

6,663 million – FY ending 31st December 2020

**SWOT Analysis :**

The SWOT Analysis for Mondi plc is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1.Unique packaging brand portfolio with broad range applications</li> <li>2.Leading market position in chosen markets</li> <li>3.Industry leading assets with cost advantage</li> <li>4.Vertically integrated value chain reducing risk of supply, production, and logistics</li> <li>5.Customer centric EcoSolutions approach gaining traction</li> </ul>	<ul style="list-style-type: none"> <li>1.Cyclical in industry with long investment lead times increases risk</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.Growing demand for e-commerce packaging</li> <li>2.High demand for innovative packaging for brands to stand out</li> <li>3.Growth opportunities in kraft paper for retail shopping bags</li> <li>4.Increasing demand for packaging for food</li> </ul>	<ul style="list-style-type: none"> <li>1.Lockdown measures impacted uncoated fine paper volumes for professional purpose</li> <li>2.High environmental impact of the business and its associated risks</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for Mondi plc is given below:

<p style="text-align: center;"><b>Political</b></p> <ol style="list-style-type: none"> <li>1. Brexit expected to increase restrictions in the European packaging industry</li> <li>2. Solving water crisis in South Africa with the government</li> </ol>	<p style="text-align: center;"><b>Economical</b></p> <ol style="list-style-type: none"> <li>1. Paper and pulp industry in decline due to increasing digitization</li> <li>2. Stable supply of paper despite surges in demand and manufacturing disruptions</li> </ol>
<p style="text-align: center;"><b>Social</b></p> <ol style="list-style-type: none"> <li>1. Spurt in demand for daily-need products requiring reliable packaging supply</li> <li>2. Consumers demanding sustainable and recyclable packaging</li> </ol>	<p style="text-align: center;"><b>Technological</b></p> <ol style="list-style-type: none"> <li>1. Data analytics to make factories and supply chain efficient</li> <li>2. Interactive platforms used to increase customer engagement</li> </ol>
<p style="text-align: center;"><b>Legal</b></p> <ol style="list-style-type: none"> <li>1. Geographically varied timber legality making due-diligence difficult</li> <li>2. Commitment to use only legal and controversy-free fibre wood</li> </ol>	<p style="text-align: center;"><b>Environmental</b></p> <ol style="list-style-type: none"> <li>1. Major companies across industries committing to sustainability targets</li> <li>2. Focus on climate change important for sustainability of business</li> </ol>

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