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## NATURGY ENERGY GROUP S.A. SWOT & PESTLE ANALYSIS

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**Company Name :** Naturgy Energy Group S.A.

**Company Sector :** Natural Gas and Electricity

**Operating Geography :** Spain, Europe, Global

**About the Company :**

Naturgy Energy Group S. A. Naturgy Energy Group S.A., originally Gas Natural Fenosa, is a multinational Spanish natural gas and electrical energy utilities firm based in Spain. The administrative headquarters of the corporation are in Barcelona, and the legal headquarters are in Madrid. In 1843, it began as Sociedad Catalana para el Alumbrado for Gas (SCAG), one of the first organisations to offer light to Barcelona's streets and public areas. Gas Distribution, Electricity Distribution, Gas, Electricity, and Rest are the segments in which it operates. The Gas Distribution division covers the regulated gas distribution operation, as well as services for third-party network access and distribution-related activities. The Energy Distribution segment provides customers with regulated electricity distribution and network services. Gas infrastructure, supply activities, and Unión Fenosa Gas make up the Gas section. The Electricity segment includes activities such as generation and marketing in Spain, as well as Global Power Generation. The rest of the part deals with the exploitation of Kangra Coal (Proprietary) Ltd's coal resource in South Africa. On June, 2021, Telstra and Naturgy reported that they had signed a power purchase agreement (PPA) to construct a 58-megawatt (MW) wind farm near Goulburn, New South Wales. Naturgy has announced plans for reorganization in 2022 by separating current businesses under two distinct entities – one managing the liberalised businesses and the other managing regulated energy distribution and transmission infrastructure.

Naturgy Energy Groups' USP lies in its being the leading Spanish energy company that serves over 18 million clients globally providing gas and electricity. The mission statement of Naturgy reads, "To respond to the energy needs of society by offering quality and environmentally-friendly products and services".

**Revenue :**

22,140 million – FY ending 31st December 2021 (y-o-y growth 44.4%)

15,345 million – FY ending 31st December 2020

**SWOT Analysis :**

The SWOT Analysis for Naturgy Energy Group S.A. is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1. Leader in gas and key player in energy sector</li> <li>2. Worldwide presence leading to economies of scale</li> <li>3. Integrated gas operations leading to flexible infrastructure</li> <li>4. Geographically adaptable far-reaching knowledge in electricity generation technologies</li> </ul>	<ul style="list-style-type: none"> <li>1. Forced to liquidate businesses in Peru and Chile</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1. Renewable energy generation and storage</li> <li>2. Adoption of electric vehicles increasing demand of charging stations</li> <li>3. Decline in PV technology prices making production affordable</li> </ul>	<ul style="list-style-type: none"> <li>1. Foreign exchange fluctuations impacting profits</li> <li>2. Lower energy consumption due to pandemic</li> <li>3. Uncertainty around brent production cuts by major producers</li> <li>4. High penetration of renewable energy sources</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for Naturgy Energy Group S.A. is given below:

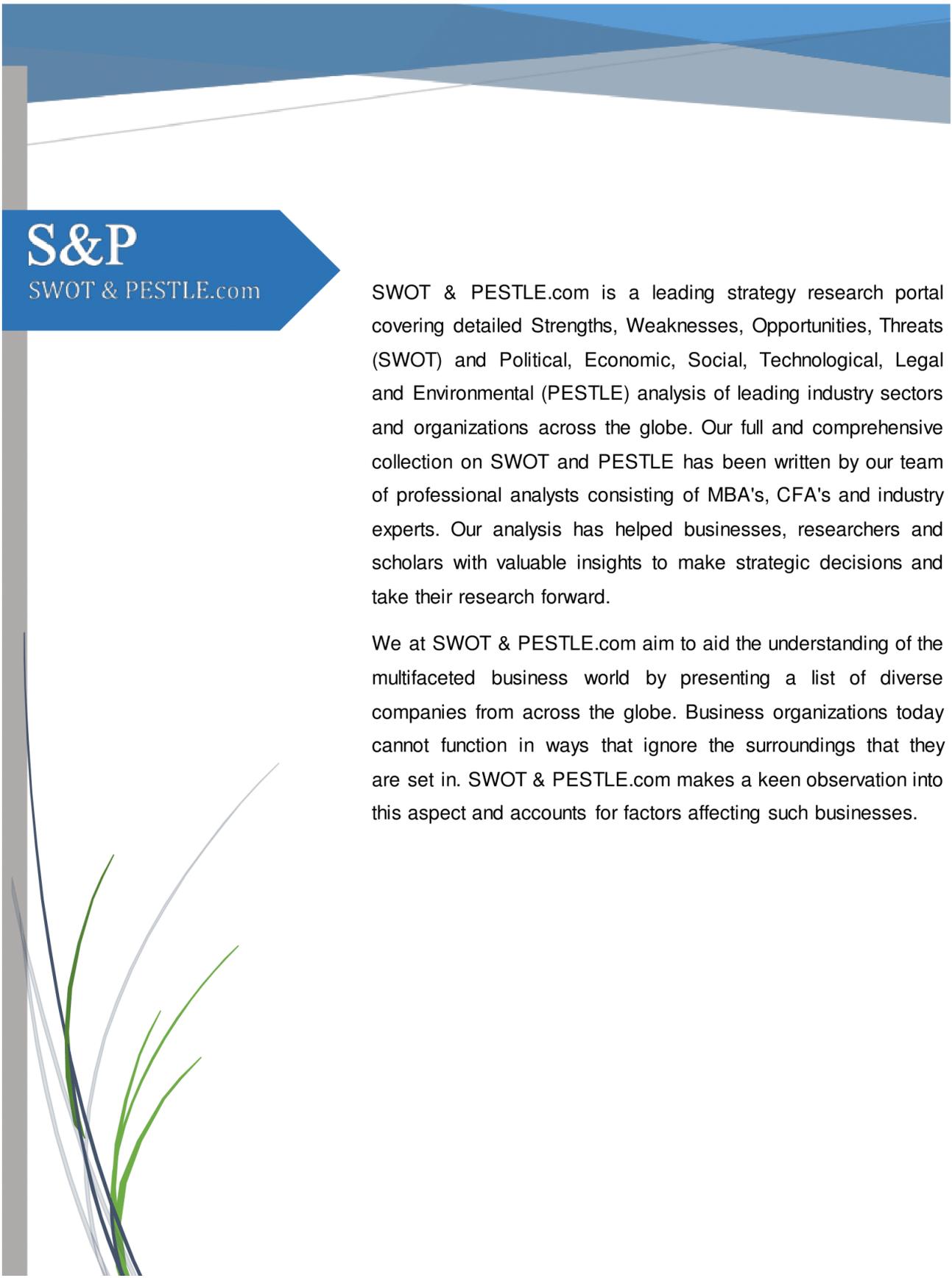
<p style="text-align: center;"><b>Political</b></p> <p>1.Political instability in middle east could cause damage to resources</p> <p>2.High influence of governments in Latin American market</p>	<p style="text-align: center;"><b>Economical</b></p> <p>1.Slower than expected post-covid recovery to affect energy</p> <p>2.LNG supply uncertain due to Ukraine-Russia crisis and strong demand post-Covid</p>
<p style="text-align: center;"><b>Social</b></p> <p>1.Social tensions in Latin America hampering business environment</p> <p>2.People coming out of poverty to increase global energy requirements</p>	<p style="text-align: center;"><b>Technological</b></p> <p>1.Automation of processes and operations through digitalization</p> <p>2.Advanced management of electricity distribution assets</p>
<p style="text-align: center;"><b>Legal</b></p> <p>1.New electricity regulations in force to ensure clean energy in the region</p> <p>2.Energy Union Strategy of Europe enforced to maintain competition</p>	<p style="text-align: center;"><b>Environmental</b></p> <p>1.Development of renewable energy sources in Australia</p> <p>2.Developing green hydrogen and biomethane as part of circular economy</p>

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