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UNITED TECHNOLOGIES CORPORATION SWOT & PESTLE ANALYSIS

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Company Name : United Technologies Corporation

Company Sector : Aerospace and Defense

Operating Geography : North America, United States, Global

About the Company :

United Aircraft Corporation, formed in 1934 has turned out to be a pioneer in the global Aerospace industry. The company, in 1975 became the United Technologies Corporation (UTC). The company strives to bring in improvised ways and sustainable solutions to help people stay safe, productive and comfortable through science, passion, and engineering. It is headquartered in Farmington, Connecticut, USA with total employee strength of approx. 200,000 as of December 2016.

Mission Statement of United Technologies states "UTC is committed to continuous improvement. We operate an extensive research program to identify innovations and technologies to enable us to relentlessly improve the quality of our product. "

Revenue :US \$57.4 billion - FY ending Dec 31, 2016

SWOT Analysis :

The SWOT Analysis for United Technologies Corporation is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Breakthrough R&D 2.One of the strongest and largest players in the Industry 3.Strong International presence, with facilities and customers all around the globe 4.Management supported by visionary leadership 5.Good acquisition strategies. 	<ul style="list-style-type: none"> 1.Very high debt may result in downgrade in ratings 2.Dependent on the economic growth of other nations
Opportunities	Threats
<ul style="list-style-type: none"> 1.Growth in commercial aviation, middle class, and urbanization. 2.Growth in defense expenditure of nations. 3.Inorganic growth options 	<ul style="list-style-type: none"> 1.Fluctuations in currency exchange rates may impact exports 2.Import and defense regulation policies by governments of various nations

PESTLE Analysis :

The PESTLE Analysis for United Technologies Corporation is given below:

Political	Economical
1.Participation in government and international affairs and corporate lobbying 2.Local regulations and geopolitical tensions	1.Strong GDP growth in emerging markets 2.Exposed to volatile currency movements
Social	Technological
1.Increasing urbanization to drive business growth 2.Dramatic growth in commercial air travel	1.Continued investment in technological innovation
Legal	Environmental
1.Strong compliance framework across the supply chain 2.Regulatory approvals delaying business decisions and projects	1.Development of environmentally responsible products, services and operations 2.Strong emphasis on sustainability

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