
S&P TEST

SWOT & PESTLE.com

DTE ENERGY SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : DTE Energy

Company Sector : Energy

Operating Geography : United States, North America, Global

About the Company :

DTE Energy is a diversified energy corporation headquartered in Detroit that develops and manages energy-related businesses and services across the United States and Canada. Detroit Edison formed DTE Energy, a holding company, in January 1996. The stock symbol "DTE" was chosen because it was already in use by Detroit Edison. The word "energy" was chosen to emphasise the company's objective of providing clients with integrated energy (rather than just electric) solutions. DTE's energy portfolio is diversified, including power and industrial projects, renewable natural gas, and energy marketing and trading among its offerings. DTE Electric Company generates, purchases, distributes, and sells electricity to residential, commercial, and industrial customers throughout south-eastern Michigan; and DTE Gas Company buys, stores, transports, distributes, and sells natural gas to residential, commercial, and industrial customers throughout Michigan. Business, and industrial customers in Michigan are served by these regulated utility companies, which supply electric and/or gas services. The company employs almost 10,400 people across the country in utility and non-utility entities engaged in a variety of energy-related activities. On January 5, 2022, DTE Electric announced that the public will be able to learn about the company's energy planning process and provide feedback on the company's long-term plans to transform its mix of generation sources to ensure the reliable, affordable, and clean energy that Michigan's future will require.

DTE Energy's USP is that it owns and operates 692 distribution substations with a capacity of approximately 36.4 million kilovolt-amperes (kVA) and approximately 440,500-line transformers with a capacity of approximately 31.7 million kVA, making it Michigan's largest energy company with a strong infrastructure to support its operations. The mission statement of the company reads, "Leading the Way to a Cleaner, Safer and Smarter Energy Future".

Revenue :

US\$ 14.96 billion - FY ending December 31, 2021

US\$ 11.42 billion - FY ending December 31, 2020

SWOT Analysis :

The SWOT Analysis for DTE Energy is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Vertically Integrated assets and service offerings. 2.Stable cash flow with dividend per share increasing every year since 2010 3.High customer satisfaction due to its safe and reliable service. 4.Transformational investments in generation and distribution 	<ul style="list-style-type: none"> 1.Natural gas business has seasonal demand with demand peaking in winter.
Opportunities	Threats
<ul style="list-style-type: none"> 1.Renewable energy the fastest growing energy source 2.Strategic separation of DTE energy and DTE midstream to benefit both entities 3.Ongoing transition of automobiles from petrol/diesel to electric brings in new opportunities 4.Carbon credits and carbon offsets to help energy companies in transitioning to renewable sources 	<ul style="list-style-type: none"> 1.Natural gas fuels are being replaced by renewable sources 2.Decentralization of grid will impact its business. 3.Fitch downgrades its ratings after its investment in gas assets. 4.US electric grids and supply lines under threat from and easy target to cyber-attacks.

PESTLE Analysis :

The PESTLE Analysis for DTE Energy is given below:

Political	Economical
1.Governments investing and incentivizing use of renewable energy 2.Power Generation and transmission being critical infrastructure enjoy government support	1.Governments invest in green energy sector to help with post covid economic recovery
Social	Technological
1.Environmental awareness and preference for renewable energy over non-renewable energy 2.Urbanisation causing rise in energy consumption and its easy access. 3.Shift from usage of diversified energy sources to electrification of everything.	1.Grid automation and smart grid to transform the utility sector 2.Grid-Scale Battery Storage can fundamentally change energy distribution sector.
Legal	Environmental
1.Utilities sector in US highly regulated by FERC and other government entities 2.Benefit from Constructive Utility Regulatory Environment	1.Striving towards net zero carbon emissions by 2050 to prevent climate change

Please note that our free summary reports contain the SWOT and PESTLE table contents only.
 The complete report for **DTE Energy** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**

Buy Now

* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com