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SOUTH32 SWOT & PESTLE ANALYSIS

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Company Name : South32

Company Sector : Mining

Operating Geography : Perth, Australia, Global

About the Company :

South32 Mining and Metals was spun out of BHP Billiton in 2015. The company earns by mining and processing base metals and coal. The firm has about 4,950 employees and operates throughout Australia, Africa, South America, the Netherlands, the United Kingdom, and Singapore, with its headquarters in Perth. The firm operations in Australia, Southern Africa, and South America produce bauxite, alumina, aluminium, copper, silver, lead, zinc, nickel, metallurgical coal, and manganese, among other commodities. In addition, it also owns high-grade zinc, lead, and silver development option in North America and has collaborated with several junior explorers with a base metals focus. The corporation is boosting its exposure to base metals, which are crucial in the transition to a low-carbon society. Furthermore, by investing through the drill bit, it is expanding its pipeline of opportunities. More than 25 greenfield exploration partnerships and projects targeting basic metals are now active at the firm. South32 Limited in May 2022 completed the purchase of an additional 18.2 per cent interest in the Mineração Rio do Norte (MRN) bauxite mine in northern Brazil from Alcoa Corporation (Alcoa).

The USP of South32 is that it is a multinational corporation with activities in Australia, Southern Africa, and South America, and is listed in three markets. The mission statement of South32 reads, “Making a difference, At South32 we believe that, when done sustainably, the development of natural resources can change people’s lives for the better. This is integral to our purpose – to make a difference by developing natural resources, improving people’s lives now and for generations to come”.

Revenue :

US\$ 6,337 million - FY ending 30th June 2021 (y-o-y growth 4%)

US\$ 6,075 million - FY ending 30th June 2020

SWOT Analysis :

The SWOT Analysis for South32 is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1. Diversified metal portfolio across different parts of the world. 2. Expanding the number of subsidiaries present across the world through acquisitions. 3. World's largest producer of manganese ore from the operations in Australia and South Africa. 4. Strong integration among the business units like mining, refining and smelting 5. Caters to customers present in major markets globally 	<ul style="list-style-type: none"> 1. Lower shareholder returns than the global indexes 2. Divestments have led to losses and may happen again in the future
Opportunities	Threats
<ul style="list-style-type: none"> 1. Company can fulfill the commodities demand for the low- carbon future. 2. Drive innovation in technology through strategy aligned innovation portfolio. 3. Acquire new exploration opportunities and reshape portfolio. 	<ul style="list-style-type: none"> 1. Communal protests or disruptions can affect the operations of the company 2. Supply chain crisis can affect the production of the company 3. Economic downturn can affect the demand for the products 4. Climate change possess a risk to the operations of the company

PESTLE Analysis :

The PESTLE Analysis for South32 is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1.Australian sanctions on the exports of Alumina, bauxite etc. to Russia due to Ukraine-Russia war. 2.Ukraine- Russia war is putting pressure on the global supply chain. 3.China has banned the import of Australian coals since 2020 due to deterioration in diplomatic ties. 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1.Inflation is causing a rise in the prices of commodities, metals etc. 2.Global supply chain disruption is increasing the raw material prices. 3.The Australian economy is likely to slow down in 2022.
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1.Mining activities often face backlash from the communities surrounding the mines 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1.Robotics is playing an important role in the mining industry. 2.Mining industry is moving towards digital transformation to improve productivity.
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1.New work health and safety rules have been implemented in Western Australia. 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1.Metals like zinc, aluminium, copper etc are crucial to achieve low carbon economy. 2.Mining industry is facing pressure to reduce the greenhouse gases emission to move towards net-zero emissions.

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