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# S&P TEST

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## GRIFOLS S.A. SWOT & PESTLE ANALYSIS

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**Company Name :** Grifols S.A.

**Company Sector :** Healthcare

**Operating Geography :** Spain, Europe, Global

**About the Company :**

Having its headquarters in Spain, Grifols SA is a multinational specialised pharmaceutical firm that creates, produces, and distributes a wide variety of biological drugs based on proteins extracted from plasma. The laboratory that hematologist and scientist Dr Josep A. Grifols Roig established in Barcelona in 1940 is where Grifols got its start. It divides its operations into the following five categories: bioscience, diagnostic, hospitals, bio supplies, and others. The production of plasma derivatives for therapeutic purposes as well as the marketing and distribution of finished goods are all included in the field of biology. Diagnostics is primarily concerned with the development, manufacture, and marketing of in-vitro diagnostics products for laboratories, including analytical tools, reagents, and software. The hospital supplies physiological saline solution, enteral nutritional fluids, medical devices for interventional therapy, as well as technologies and services for hospitals, clinics, and specialized facilities for the creation of medications. Most of the items offered by Bio Supplies are biological for non-therapeutic use. Others offer manufacturing services to independent businesses. The corporation announced in April 2022 that it had completed the acquisition of Biotest, a strategic and transformative move meant to spur development and innovation.

The unique selling proposition of Grifols is that it has been a pioneer in plasma-derived medicines for more than 110 years, enhancing people's health and well-being. The mission statement of Grifols reads, "Every day all Grifols employees work toward our mission of improving the health and well-being of people around the world. Our plasma-derived medicines and other innovative solutions treat millions of patients with chronic, rare and prevalent, sometimes, life-threatening diseases".

**Revenue :**

4,933 million - FY ending 31st December 2021

5,353 million - FY ending 31st December 2020

**SWOT Analysis :**

The SWOT Analysis for Grifols S.A. is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1.Outstanding manufacturing ability diversified across geography</li> <li>2.Vertically integrated business model improving overall efficiency</li> <li>3.World class R&amp;D capabilities</li> <li>4.Inhouse engineering to lead Grifols manufacturing projects</li> </ul>	<ul style="list-style-type: none"> <li>1. High dependence on bioscience division for its revenue</li> <li>2.Poor shareholders return compared to biotech industry and Spanish share market</li> <li>3.High debt eroding company profitability</li> <li>4.Downgrading of company ratings by S&amp;P global and Moody's</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.Strategic partnership to drive growth in China</li> <li>2.Expand plasma center network to increase access to plasma</li> <li>3.Increased demand for plasma therapy due to Covid-19</li> </ul>	<ul style="list-style-type: none"> <li>1.Misconceptions related to plasma therapy</li> <li>2.Decrease in plasma donations threatens company output</li> <li>3.Rising covid-19 cases can affect Grifols operations</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for Grifols S.A. is given below:

<p style="text-align: center;"><b>Political</b></p> <ol style="list-style-type: none"> <li>1. Governments dropping plasma therapy as Covid-19 treatment</li> <li>2. Strategic Partnership with Egyptian government</li> </ol>	<p style="text-align: center;"><b>Economical</b></p> <ol style="list-style-type: none"> <li>1. Rising inflation in the US can erode company's profits</li> <li>2. Exposure to currency risks due to fluctuation exchange rates</li> </ol>
<p style="text-align: center;"><b>Social</b></p> <ol style="list-style-type: none"> <li>1. Aging population in US and Europe</li> <li>2. Rising dementia cases worldwide</li> </ol>	<p style="text-align: center;"><b>Technological</b></p> <ol style="list-style-type: none"> <li>1. Development of Plasma therapy as a possible treatment for Alzheimer's</li> <li>2. Digital innovation adding value to Grifols business model</li> </ol>
<p style="text-align: center;"><b>Legal</b></p> <ol style="list-style-type: none"> <li>1. Ban on gays and transgender for blood donation</li> <li>2. Grifols and CSL team up for lawsuit against US customs and border agency</li> </ol>	<p style="text-align: center;"><b>Environmental</b></p> <ol style="list-style-type: none"> <li>1. Grifols taken up several initiatives for environmental protection</li> </ol>

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