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SILGAN HOLDINGS INC. SWOT & PESTLE ANALYSIS

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Company Name : Silgan Holdings Inc.

Company Sector : Consumer Goods Packaging

Operating Geography : United States, North America, Global

About the Company :

Silgan Holdings is an American consumer goods packaging manufacturer situated in Connecticut. It is headquartered in Stamford, Connecticut, and has factories throughout North America and Europe. Phil Silver and Greg Horrigan, two former Continental Can executives, established the business in 1987. Dispensing and specialty closures, metal containers, and custom containers are the company's three segments. Its dispensing and specialty closures division creates and sells dispensing systems and specialty closures for goods in the food, beverage, health care, garden, home, personal care, fragrance, and beauty industries. Steel and aluminum containers for human and pet food, as well as general line products, are manufactured and sold by the company's metal containers business. Custom containers are made and sold for personal care, food, health care, pharmaceutical, domestic and industrial chemical, pet food and care, agricultural, automotive, and marine chemical products. It operates in North and South America, Europe, and Asia through its dispensing and specialized closures division. The company's metal container segment is primarily focused on North America and Europe. As of 2022, the company leverages the talent of 15,600 employees.

Silgan's USP is positioned as a leading global sustainable packaging provider for consumer goods items for many of the world's most well-known brands. The mission statement of the company reads, "Being the Best; at what we do and making the best metal food packaging in the industry."

Revenue :

US\$ 5,677.105 million - FY ending 31st December 2021 (y-o-y growth 32.22%)

US\$ 4,291.943 million - FY ending 31st December 2020

SWOT Analysis :

The SWOT Analysis for Silgan Holdings Inc. is given below:

| Strengths | Weaknesses |
|---|---|
| <p>1.Clients include many big names like Coca-Cola, Nestle, Pepsi co., L'Oréal, P&G etc.</p> <p>2.Largest manufacturer of metal containers in North America, with unit volume market share in US being more than half of the market</p> <p>3.Strong acquisition history with recent acquisitions leading to expansion into new categories</p> <p>4.Competitive advantage in terms of maintaining company's position as low-cost producer</p> <p>5.113 manufacturing units across North America, Europe, South America and Asia which serve 100+ countries</p> | <p>1.Company has a high debt which affects the cash flow.</p> <p>2.Lower shareholder returns in comparison to the market returns over past five years.</p> <p>3.Many employee lawsuits against the company shows the unfair treatment of employees by the company.</p> |
| Opportunities | Threats |
| <p>1.Company can grow in the customized product segment as the demand for customization is increasing</p> <p>2.Automation of some operations can decrease the dependency on human labor and increase efficiency</p> | <p>1.Supply chain disruptions can affect the availability of raw materials</p> <p>2.Rising covid-19 cases can affect the demand for the products of the company</p> <p>3.Ban or regulations on certain product types can affect the product segment of the company</p> <p>4.Packaging industry is highly competitive which may affect the market share of the company</p> |

PESTLE Analysis :

The PESTLE Analysis for Silgan Holdings Inc. is given below:

| | |
|---|--|
| <p style="text-align: center;">Political</p> <p>1.Inflation is high and is driving up the prices of major commodities.</p> <p>2.Labor charges are rising and industries are facing labor shortages.</p> <p>3.Interest rates are being raised in US to tackle the rising inflation</p> <p style="text-align: center;">"],"</p> <p style="text-align: center;">Social</p> | <p style="text-align: center;">Economical</p> <p>1.Customized packaging is becoming a trendsetter in the consumer goods industry. ","</p> |
| <p style="text-align: center;">Social</p> <p>1.Manufacturing industries are adopting automation of operations to tackle labour shortage and increase efficiency.</p> <p>2.Industry 4.0 is revolutionizing the manufacturing industry.</p> <p style="text-align: center;">"],"</p> <p style="text-align: center;">Legal</p> | <p style="text-align: center;">Technological</p> <p>1.Petition has been raised by activists' group in US to limit the use of Bisphenol A in food packaging.</p> <p>2.US states are enforcing ban on use of plastic products in shopping.</p> <p>3.The packaging regulations are changing around the globe.</p> <p style="text-align: center;">";"</p> |
| <p style="text-align: center;">Legal</p> <p>1.Brands are shifting towards sustainable packaging. "]]</p> | <p style="text-align: center;">Environmental</p> <p>1.</p> |

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