

---

# S&P TEST

SWOT & PESTLE.com

---

## BAYWA AG SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).

**Company Name :** BayWa AG

**Company Sector :** Agriculture, Construction, Energy

**Operating Geography :** Germany, Europe, Global

**About the Company :**

BayWa AG, headquartered in Munich, is a globally engaged company. Founded to aid local agriculture, the company has since expanded into the construction and energy sectors. Through its subsidiaries and holdings, BayWa is present in over 50 countries. The business offers industrial and agricultural items wholesale and retail, as well as providing related services. Agriculture, Building Materials, Energy, and several other activities, are the primary segments of the company's operations. Grain and fruits, crop protection products, fertilisers, feedstuffs, and seeds, as well as agricultural equipment including tractors, forestry machinery, and spare parts, are all supplied in the agriculture category. The Building Materials sector sells building materials and components, along with operating garden centres and pet sections and offering regional heating and sanitary installation services. Mineral oils, biodiesel, and lubricants are available via the Energy division, which manages a network of roughly 280 fuel stations in Germany. Apollo Apples Ltd is one of its subsidiaries. In May 2022, BayWa stated that one of its subsidiaries, Cefetra Group, has acquired Heinrich Brüning GmbH, a company that specialises in nuts and dried fruits. The company has over 21,000 employees as of early 2022.

BayWa Group's USP is that it is one of the greatest European firms in terms of revenues, and as a worldwide player, it produces leading projects and solutions for the essential human requirements of food, energy, and construction. The mission statement of BayWa reads, "Sustainable partner for universal basic human needs".

**Revenue :**

19.83 billion – for the financial year ended 31 December 2021 (y-o-y growth: 20.4%)

16.46 billion – for the financial year ended 31 December 2020

## SWOT Analysis :

The SWOT Analysis for BayWa AG is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> <li>1.Strong expansion in new markets</li> <li>2.Market leader in Germany with long-standing networks</li> <li>3.Portfolio enhancement through acquisitions and mergers</li> <li>4.Focus on development of renewable energies</li> <li>5.Resilience during the pandemic with modest growth</li> </ol>	<ol style="list-style-type: none"> <li>1.Fall in global investment in onshore wind energy</li> <li>2.Concentration of business on agriculture requires innovation</li> <li>3.Agriculture is subject to external factor such as weather</li> </ol>
Opportunities	Threats
<ol style="list-style-type: none"> <li>1.Issuing green bonds to further their mission of green business</li> <li>2.Strengthen expansion in energy sector in global markets</li> <li>3.Consolidate the innovation and digitalisation sector</li> </ol>	<ol style="list-style-type: none"> <li>1.Inflationary pressure and increasing interest rates</li> <li>2.The long-term uncertainty related to COVID-19</li> <li>3.Competition in global markets from dominant players</li> </ol>

## PESTLE Analysis :

The PESTLE Analysis for BayWa AG is given below:

Political	Economical
1.Increasing political support for renewable energy investment 2.Russia-Ukraine tensions may impact businesses in Europe	1.Economic recovery from COVID-19 pandemic 2.Supply chain disruptions impacting business
Social	Technological
1.Extensive community engagement in healthcare by businesses 2.Demographic dynamics changing demand	1.Rapid digitalisation of sectors driven by pandemic lockdowns 2.Incorporating frontline technology for cost-cutting solutions
Legal	Environmental
1.Potential lawsuits and litigation 2.Policy changes in target sectors	1.Climate conscious reforms being implemented to attract investment 2. Green bonds being issued by businesses

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **BayWa AG** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



# S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
**[support@swotandpestle.com](mailto:support@swotandpestle.com)**