
S&P TEST

SWOT & PESTLE.com

CONTEMPORARY AMPEREX
TECHNOLOGY LIMITED SWOT &
PESTLE ANALYSIS

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.



Company Name : Contemporary Amperex Technology Limited

Company Sector : Automotive Batteries, Energy Storage Systems

Operating Geography : China, Asia, Global

About the Company :

Contemporary Amperex Technology Co. Limited, also known as CATL, is a Chinese battery producer and technology firm that was established in 2011 and focuses on the production of lithium-ion batteries for electric vehicles and energy storage systems as well as battery management systems (BMS). The company was established as a spinoff of Robin Zeng's prior company, Amperex Technology Limited (ATL), which he had established in 1999. Its headquarters are in Ningde, Fujian Province, where it also runs manufacturing facilities. Its four primary R&D centres are located in Ningde, Fujian, Liyang, Jiangsu, Shanghai, and Munich, Germany. The company's main business activities are the development, production, and sales of energy storage and new energy vehicle power battery systems. Power battery systems, energy storage systems, and lithium battery components are the firm's major products. Products from the firm are primarily employed in the production of electric passenger cars, electric buses, and speciality vehicles including electric logistics cars. The business sells its goods in both domestic and international markets. Qilin, the third iteration of CATL's CTP (cell-to-pack) technology, was

released in June 2022. It reaches the highest level of integration to date and can easily deliver a range of more than 1,000 km owing to a record-breaking volume utilisation efficiency of 72% and an energy density of up to 255 Wh/kg.

The unique selling proposition of CATL is that it is the largest manufacturer of lithium-ion batteries for electric vehicles (EVs) in the world as well as a leader in cutting-edge new energy technologies. The mission statement of CATL reads, “Innovate to enable customer's achievements”

Revenue :

CNY 130.36 billion - FY ending 31st December 2021 (y-o-y growth 159.06%)

CNY 50.31 billion - FY ending 31st December 2020

SWOT Analysis :

The SWOT Analysis for Contemporary Amperex Technology Limited is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.First generation sodium ion batteries offering affordability and more applications 2.The Exponential growth of the company 3.Partnership with top global players in Automotive Industry 4.A Global leader in lithium-ion battery manufacturing 5.Greater returns and value creation for shareholders 	<ul style="list-style-type: none"> 1.No Manufacturing facility developed outside China
Opportunities	Threats
<ul style="list-style-type: none"> 1.Rising demand for electric vehicles globally 2.Battery as service model can help drive demand for EV battery 3.Opportunity in commercial vehicle sector due to growing trend towards e-mobility 4.Increasing calls for reducing fossil fuel consumption 	<ul style="list-style-type: none"> 1.CATL faces currency risk due to fluctuation of Chinese yuan 2.US China trade war will create challenges for CATL 3.Growing competition in local and global market 4.Rising Lithium prices will directly affect CATL's revenue

PESTLE Analysis :

The PESTLE Analysis for Contemporary Amperex Technology Limited is given below:

Political	Economical
1.Increasing tensions between West and China over Taiwan 2.Reduced tax cuts by China can create downward drag on CATL's sales	1.Lithium scarcity driving its prices up has put pressure on CATL 2.Rising inflation can affect company's business
Social	Technological
1.Consumers willing to spend more on EV to reduce environmental impact 2.China's aging population can create shock for CATL	1.Hydrogen fuelled EV as replacement for battery-based EV 2.Development of sodium ion batteries as a replacement for Lithium batteries
Legal	Environmental
1.Ongoing legal dispute with rival over IP violation 2.Allegation of corruption in DRC over purchasing of cobalt	1.Increasing concern due to pollution caused by carbon fuelled vehicles

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Contemporary Amperex Technology Limited** SWOT & PESTLE Analysis is a paid report at **15.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com