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INPEX CORPORATION SWOT & PESTLE ANALYSIS

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Company Name : Inpex Corporation

Company Sector : Oil and Gas, Renewable Energy

Operating Geography : Japan, Asia, Global

About the Company :

Inpex Corporation is a Japanese oil firm formally known as North Sumatra Offshore Petroleum Exploration Co., Ltd., The headquarters of Inpex are in Minato-Ku, Tokyo, Japan. In 2006, INPEX and Teikoku Oil merged their management teams and became INPEX Holdings, Inc. As a joint holding company. It uses its resources in domestic and foreign regions to search for, develop, and produce oil and natural gas. The business sells natural gas, LNG, condensate, and crude oil. It is actively involved in numerous upstream projects in the Americas, Eurasia, the Middle East, and Africa. A liquefied natural gas (LNG) facility and a natural gas pipeline are owned and run by a corporation in Japan. Geothermal and solar power generating are two other areas of interest for Inpex. The business provides other oil and gas firms with lending and investment services. Inpex Corporation and Mitsui O.S.K. Lines, Ltd. (MOL) declared in June 2022, that they had successfully demonstrated a clean ammonia supply chain between the United Arab Emirates (UAE) and Japan.

The unique selling proposition (USP) of INPEX is that it is the biggest oil and gas exploration and production firm in Japan, with global exploration, development, and production projects in 20 countries. The mission statement of the company reads, “We are committed to contributing to the creation of a brighter future for society through our efforts to develop, produce and sustainably deliver energy”.

Revenue :

¥ 1,244.3 billion - FY ending 31st December 2021 (y-o-y growth 61%)

¥ 771 billion - FY ending 31st December 2020

SWOT Analysis :

The SWOT Analysis for Inpex Corporation is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Japan's largest oil and natural gas exploration & production company 2.Has subsidiaries and affiliates in four different continents 3.Inpex has very excellent long term credit ratings 4.Ichthys Gas Field, the most major investment of Inpex, is set to produce oil and gas for at least next 40 years 5.Very rapidly increasing its investment and involvement in all types of green energy 6.Enjoys strong support of the Japanese Government as government is one of its major shareholders 	<ul style="list-style-type: none"> 1.Inpex is betting a lot on "Natural Gas" as a cleaner alternative 2.Revenues have been stagnant for most of the last 11 years with extremely sharp decline from the 2014 level 3.Sharp decline in gross profits from 2015 to 2020 4.There is strong political interference by the Government of Japan in Inpex's activities
Opportunities	Threats
<ul style="list-style-type: none"> 1.Expanding its operations to more project sites and more countries 2.Exploring and expanding its operations in the field of renewable energy 	<ul style="list-style-type: none"> 1.Political and global pressure to move away from conventional sources of energy 2.Natural Gas might also not be considered as a cleaner alternative

PESTLE Analysis :

The PESTLE Analysis for Inpex Corporation is given below:

Political	Economical
1.Sanctions against Russia is driving up the fuel demand from other sources 2.Governments are encouraging use of greener and cleaner energy 3.Energy price is still too depended on OPEC	1.Sanctions against Russia is driving up the prices of fuel
Social	Technological
1.Energy demand will keep growing in developing countries and globally 2.People, mostly in developed countries, are willing to pay more for greener and cleaner energy	1. Oil and Gas industry is using big data, analytics, etc. to increase their efficiency 2. Digitalisation and modernisation of the whole exploration and production is increasing 3. Oil and Gas industry is adapting more greener technology and sources of energy
Legal	Environmental
1.More and more countries are moving towards imposing carbon tax	1.Offshore drilling for oil and gas pollutes the ocean and harms the marine life

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