
S&P TEST

SWOT & PESTLE.com

PENDRAGON PLC SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : Pendragon plc

Company Sector : Automobile Retail

Operating Geography : United Kingdom, Europe, Global

About the Company :

Pendragon plc is the UK's second largest automotive retailer. In the United Kingdom, it operates the Evans Halshaw, Stratstone, Quickco, Car Store used car supermarkets, and dealerships in the United States. The company's headquarters are in Annesley, Nottingham. There are numerous divisions within the Pendragon Group. Stratstone is one of them and Aston Martin, BMW, Ferrari, Harley-Davidson, Jaguar, Land Rover, Mercedes-Benz, Mini, Morgan, Porsche, Smart, and Triumph are among the premium vehicle and motorbike brands represented by the firm. One of Pendragon's operations includes Evans Halshaw, which is UK's largest volume motor vehicle and commercial vehicle store, with over 100 shops across England, Scotland, and Wales. Another operation under the Pendragon group is Car Store which is an online vehicle store. Another segment, the California-based Pinewood Technologies is responsible for a dealer management system that focuses on automobile sales in the United States. Pendragon won the C&IT Award in 2019. In 2022, the company has opened Carstore Direct sites at Morrisons and Homebase stores across the United Kingdom.

Pendragon plc's USP or Unique Selling Proposition is that it has operations and relationships with some of the world's leading automobile manufacturers, which allows it to offer amazing products and services to its clients while also providing the finest value and variety. The company strives to revolutionise the automotive industry with its vision "to transform automotive retail through digital innovation and operational excellence."

Revenue :

£ 3,449.9 million – for Financial Year ended Dec 2021 – (y-o-y growth of 17.95%)

£ 2,924.6 million – for Financial Year ended Dec 2020

SWOT Analysis :

The SWOT Analysis for Pendragon plc is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Rapid expansion of digital services over the last two years 2.Strong presence in the UK automotive services market 3.Diversified product portfolio, including a software branch 4.Quick financial recovery in 2021 to report higher sales and profits 	<ul style="list-style-type: none"> 1.Severe foundational impact due to COVID-19 pandemic 2.Shareholders vote against management pay indicating lack of confidence 3.Unsatisfactory financial performance accentuated by the pandemic
Opportunities	Threats
<ul style="list-style-type: none"> 1.Expand into Pinewood, the software subdivision 2.Diversify into the standalone used cars market 3.Develop an overseas strategy in Los Angeles store 4.Global approach to marketing and sales 5.Higher demand for used cars post pandemic in attractive UK market 	<ul style="list-style-type: none"> 1.Faces competition from bigger firms in the market 2.Supply chain disruptions due to geopolitics may impact deliveries 3.Government's contemplating ban on sale of petrol, diesel and hybrid powered vehicles

PESTLE Analysis :

The PESTLE Analysis for Pendragon plc is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1.Global political agenda strongly recommends zero-emission vehicles 2.Fall of demand of electric vehicles by governments 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1.Economic recovery in the UK constrained by the pandemic 2.Higher interest rates in the US may impact business
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1.The demand for used cars has increased due to reduced livelihood 2.Health systems and employees at risk in new national lockdowns 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1.The pandemic forced business to go digital 2.Increased corporate emphasis on data analytics, machine learning, etc. 3.Shortage of semiconductors driving in-house manufacturing
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1.Government reprimands employers who violated National Minimum Wage law 2.UK taxes change to penalise road use, fuel type, vehicle use and to increase VAT 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1.Focus on green bonds and sustainable business 2.ESG policy replacing standard corporate responsibility

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Pendragon plc** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2023 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com