
S&P TEST

SWOT & PESTLE.com

LUFTHANSA SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. Topurchase reprints of this document, please email support@swotandpestle.com.

Company Name : Lufthansa

Company Sector : Aviation

Operating Geography : Europe, Germany, Global

About the Company : Lufthansa (Deutsche Lufthansa AG) is world's leading aviation group comprising of hub airlines, point to point airlines as well as aviation service companies. Established in 1954, the airline the headquartered in Cologne, Germany and employs more than 123,000 staff as of FY16. The group has integrated value chain and thus benefits from financial synergies as well as sharing of knowledge and best practices across different business segments.

Revenue :

35,579 million Euros – FY ending 31st Dec, 2017 (y-o-y growth 12.4%)

31,660 million Euros – FY ending 31st Dec, 2016

SWOT Analysis :

The SWOT Analysis for Lufthansa is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1. Leading aviation group across the world 2. Sustainability and security program to drive strategic growth 3. Strong financial performance and stability 	<ul style="list-style-type: none"> 1. Employee disputes and strikes over wages impacts operations 2. Employee adaptation challenge to the business evolution
Opportunities	Threats
<ul style="list-style-type: none"> 1. Growing point to point traffic in Europe 2. Innovation and digitalization to drive growth and efficiency 	<ul style="list-style-type: none"> 1. Stiff competition from low cost airlines and large Middle Eastern carriers 2. Volatility in oil prices 3. Catering segment witnessing changing market dynamics

PESTLE Analysis :

The PESTLE Analysis for Lufthansa is given below:

Political	Economical
1.	1.
Social	Technological
1.	1.
Legal	Environmental
1.	1.

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Lufthansa** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com