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CARBIOS SWOT & PESTLE ANALYSIS

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Company Name : Carbios

Company Sector : Chemicals

Operating Geography : France, Europe, Global

About the Company :

Carbios is a biochemistry firm that has several international patents. It works in the Scientific Research and Development Services industry headquartered in St Beauzire, Auvergne Rhone Alpes, France. Carbios was established in 2011. Since 2013, it has been included in the Euronext Growth stock index, which is a subsidiary of Euronext. It's a chemistry firm that specialises in the discovery and development of enzymatic bioprocesses for plastic and textile polymers. The firm develops a new generation of entirely biodegradable plastics with a predetermined lifespan, as well as a technique that allows for unlimited bio recycling of plastic waste (PET) and a new biological pathway for the manufacturing of cost-competitive biosourced polymers. Carbios works with all industry participants (collectors, producers, processors, users, and consumers) to make a long-term transition to a truly circular economy model. As a result, its business model is built on the creation of game-changing advancements and close engagement with all stakeholders. The firm announced in January 2022, that it will build a reference unit in Europe to speed the industrial development of its breakthrough enzymatic recycling technology (C-ZYMETM).

Carbios' USP is that it is a pioneer in the design and development of enzymatic technologies to rethink plastics and textiles' end-of-life. The mission statement of the company reads, "Committed to developing the lasting relationships built on trust that are so vital to our success, we seek to forge balanced and transparent relations with the academic world and industry alike".

Revenue :

1,643,000 – FY ended 31st Dec 2020

1,450,000 – FY ended 31st Dec 2019

SWOT Analysis :

The SWOT Analysis for Carbios is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1. Development of technologies with the capability to disrupt plastic industry 2. Monopoly over 41 patent families worldwide 3. Partnership with leading global brands 4. Support from European Investment Bank and the European commission 	<ul style="list-style-type: none"> 1. Excessive loss reported for three consecutive years since 2019 2. Carbios underperformed French chemical Industry 3. Dilution of shareholders equity through issuance of new shares
Opportunities	Threats
<ul style="list-style-type: none"> 1. Opportunity to improve R&D capabilities through the newly developed international research center 2. Commercialization of 100% sustainable tires developed through PET recycling 3. Growing regulatory pressure by nations for plastic recycling 	<ul style="list-style-type: none"> 1. Ban on PET plastic can impact Carbios business 2. The threat of Intellectual Property (IP) theft 3. Farming of plastic eating insects to deal with plastic pollution

PESTLE Analysis :

The PESTLE Analysis for Carbios is given below:

<p style="text-align: center;">Political</p> <p>1.Nations unite together to fight plastic pollution 2.Increasing regulatory measures across Europe</p>	<p style="text-align: center;">Economical</p> <p>1.Global plastic recycling market is expected to reach USD 7</p>
<p style="text-align: center;">Social</p> <p>1.5 billion by 2027 2.Rising inflation can affect company earnings</p> <p style="text-align: center;">Social</p>	<p style="text-align: center;">Technological</p> <p>1.A company's CSR activities influence consumer's buying decision 2.Millennials and Gen Z are more environmentally conscious</p> <p style="text-align: center;">Technological</p>
<p style="text-align: center;">Legal</p> <p>1.Development of enzymatic technology to recycle PET plastics 2.Ocean clean-up technology to collect plastic from ocean</p> <p style="text-align: center;">Legal</p>	<p style="text-align: center;">Environmental</p> <p>1.Regulatory pressure also growing at both the EU and national levels for transition towards circular economy 2.Legal disputes over IP rights 3.Patent laws directly affects the company</p> <p style="text-align: center;">Environmental</p>

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