
S&P TEST

SWOT & PESTLE.com

WATERS CORPORATION SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : Waters Corporation

Company Sector : Medical Devices, Biotechnology

Operating Geography : United States, North America, Global

About the Company :

Waters Corporation headquartered in Milford, Massachusetts, is a publicly-traded Analytical Laboratory instrument and software firm. In 1958, James (Jim) Logan Waters established Waters Associates in the basement of a police station in Framingham, Massachusetts. The company supplies liquid chromatography, mass spectrometry, supercritical fluid chromatography, laboratory informatics, rheometry, and microcalorimetry to lab-based businesses. Waters' main product brands include ACQUITY UPLC systems, ACQUITY UPC2 Systems, Xevo mass spectrometry systems, Synapt MS systems, Synapt HDMS systems, XTerra HPLC columns, XBridge columns, ACQUITY UPLC columns, Alliance HPLC systems, Empower chromatography and MassLynx mass spectrometry software, Oasis sample preparation products, NuGenesis lab management system, Oasis sample (LMS). The company employs about 7,400 people in 35 locations, with 14 manufacturing facilities and goods sold in over 100 countries. The company is well-positioned to Deliver Benefit through developing solutions that improve people's health and well-being. In June 2022, Waters introduced High Resolution Mass Spectrometry Products and Software to drive Drug Development.

Waters Corporation's Unique Selling Point or USP lies in its being the world's premier speciality measurement company, has pioneered chromatography, mass spectrometry, and thermal analysis innovation for more than 60 years, serving the life, material, and food sciences. The mission statement of the company reads, "Waters creates business advantages for laboratory-dependent organizations by delivering practical and sustainable scientific innovation to enable significant advancements in such areas as healthcare delivery, environmental management, food safety, water quality, consumer products, and high value-added chemicals".

Revenue :

US\$ 2,785 million - FY ending 31st December 2021 (y-o-y growth 22%)

US\$ 2,365 million - FY ending 31st December 2020

SWOT Analysis :

The SWOT Analysis for Waters Corporation is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Increased traffic leading to growth in sales through e-commerce channel 2.Positive growth in recurring revenues 3.Focus on continued product and innovation leadership by Waters Corporation 4.Vast portfolio of products and services may give competitive advantage 5.Numerous patents held by the company 	<ul style="list-style-type: none"> 1.Dependence on third party distributors for selling of its products and services
Opportunities	Threats
<ul style="list-style-type: none"> 1.Increased demand for medicine and equipment during and post COVID-19 2.Growth in R&D spending in healthcare by US government 3.Repealing of medical devices tax in US 4.Access to high-growth adjacent market segments 	<ul style="list-style-type: none"> 1.Rapid changed in technology may lead to cheaper products by competitors 2.Susceptible to changes in regulations by health organizations like FDA (US) in different countries

PESTLE Analysis :

The PESTLE Analysis for Waters Corporation is given below:

Political	Economical
1.Impact of Biden administration and their Budget for healthcare 2.Impact of US-China trade war on the healthcare sector	1.Impact of COVID 19 on Water Corporation's business 2.Rising per capita income of US citizens may lead to more spending on healthcare
Social	Technological
1.Aging population in United States may lead to more healthcare spending	1.Digitalisation of healthcare industry leading to opportunities for Waters Corporation and related companies 2.Robotic Process Automation and robotisation in the healthcare industry
Legal	Environmental
1.Strict compliance with regulatory standards	1.Rising pollution levels affecting health of people 2.Environmental sustainability of healthcare sector

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Waters Corporation** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com